

CV & Portfolio



Muhammad Gulzaib

Self Branding



+971 52 663 0416

muhammadgulzaib252@gmail.com

07 November 1999

Pakistani

Dubai, United Arab Emirates

English, Urdu, Pashto

UAE Driving License

I am **Muhammad Gulzaib**, a creative **Graphic & UI/UX Designer** with over **9+ years** of experience in digital design, branding, and user experience solutions. Throughout my career, I have worked on creative and user-centered projects across web, mobile, and marketing platforms, delivering visually engaging and functional designs.

My expertise includes **Graphic Design, UI/UX Design, Web Design, Branding, and Digital Marketing**, enabling me to create modern digital experiences that combine creativity with usability. I enjoy solving design problems, improving user journeys, and building impactful visual identities.

I continuously strive to learn, improve, and explore new creative technologies while working with teams and clients from different industries. I continuously strive to learn, improve, and explore new creative technologies while working with teams and clients from different industries.

Educational Background

● **Bachelor's in Computer Science** 2016 – 2020

University of South Asia, Lahore, Pakistan

Focused on software development, database management, and web technologies while building strong technical and creative problem-solving skills.

● **Intermediate in Computer Science** 2014 – 2016

Govt. Islamia College, Lahore, Pakistan

Developed foundational knowledge in computer science, programming concepts, and information technology.

● **Matriculation in Computer Science** 2012 – 2014

Govt. Muslim High School, Lahore, Pakistan

Completed secondary education with a focus on computer studies and technology fundamentals.

Tools / Software

Design Tools

Adobe Illustrator
Photoshop
CorelDRAW
Adobe XD
Figma
InDesign

Dev Platforms

WordPress
Shopify
Framer
Webflow

Marketing & Analytics Tools

SEMrush
Keyword Finder
Google Analytics
Meta Ads Manager
Hootsuite
Social Pilot

Mailchimp
Zoho Campaigns
Zoho CRM
Whatsapp CRM
Google Tag Manager
Moz

Project Management

Trello
Asana

Video & Motion

Premiere Pro

Skills

Design

Graphic Design
UI/UX Designing
Branding
Print Media Designing

Hosting & Technical

Hosting Management
Domain Management
Hosting Setup
Professional Email Setup

Marketing

Social Media Management
WhatsApp Marketing
Email Marketing
Meta Ads
SEO
Public Relations (PR)

Development

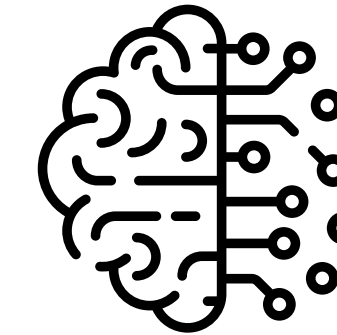
Website Development
HTML
CSS
JavaScript
PHP
MySQL

Professional

Project Management
Creative Problem Solving
Communication Skills
Team Collaboration

Client Management
Presentation Skills
Proposal Creation

Brain Status



75%

Creative

25%

Technical

Hobbies

Painting
Sketching
Photography
Crafting

Interest

History
Space Research

Travel Experience

UAE, KSA, Oman

Long Story Short

● 2017

This year, I started my professional journey in the creative industry as a Graphic & UI/UX Designer. From the beginning, I was passionate about creativity, digital experiences, and solving design problems through visual communication.

● 2018

During my early career phase, I improved my skills in Graphic Design, Branding, UI/UX Design, and Website Development while working on freelance and creative projects. I also started learning digital marketing and modern web technologies.

● 2020

In May 2020, I joined Intelligence Software Company in Lahore, Pakistan, as a Graphic & UI/UX Designer. Here, I worked on website layouts, mobile app designs, branding, social media creatives, and user experience improvements.

● 2021

In December 2021, I joined Clicktap Digital Technologies in Dubai, UAE, as a Graphic & UI/UX Designer. This opportunity helped me work on larger international projects, digital branding, and advanced UI/UX solutions.

● 2022

After showing strong performance and leadership skills at Clicktap Digital Technologies, I was promoted as Head of Digital Development in 2022. I started leading creative projects, digital campaigns, website development, and branding strategies for multiple clients.

● 2023 - 2024

During this period, I expanded my expertise into Meta Ads, Social Media Management, Hosting Management, Professional Email Setup, SEO, Public Relations (PR), and Digital Marketing Strategies while managing creative teams and handling business growth solutions for clients across the UAE and Pakistan.

● 2025 - 2026

Today, with **9+ years** of professional experience, I continue working as a creative designer and digital development specialist focused on UI/UX Design, Branding, Website Development, Digital Marketing, and Business Growth Solutions, constantly learning and adapting to modern technologies and AI-driven tools.

Crafting Impactful Stories

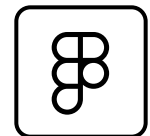
Step into my creative journey, where design meets strategy, innovation, and user experience. I believe great design is not only about visuals — it is about creating meaningful experiences that connect people with brands and ideas. Every project I work on is carefully crafted with attention to detail, combining creativity, functionality, and modern digital trends.

From UI/UX design and branding to website development and digital marketing, I focus on delivering solutions that are visually engaging, user-friendly, and result-driven. I enjoy transforming ideas into impactful digital experiences while continuously learning new technologies, tools, and creative approaches that help businesses grow and stand out in the modern digital world.

Tropicana Slim Middle East

UI/UX Design

Tools Used



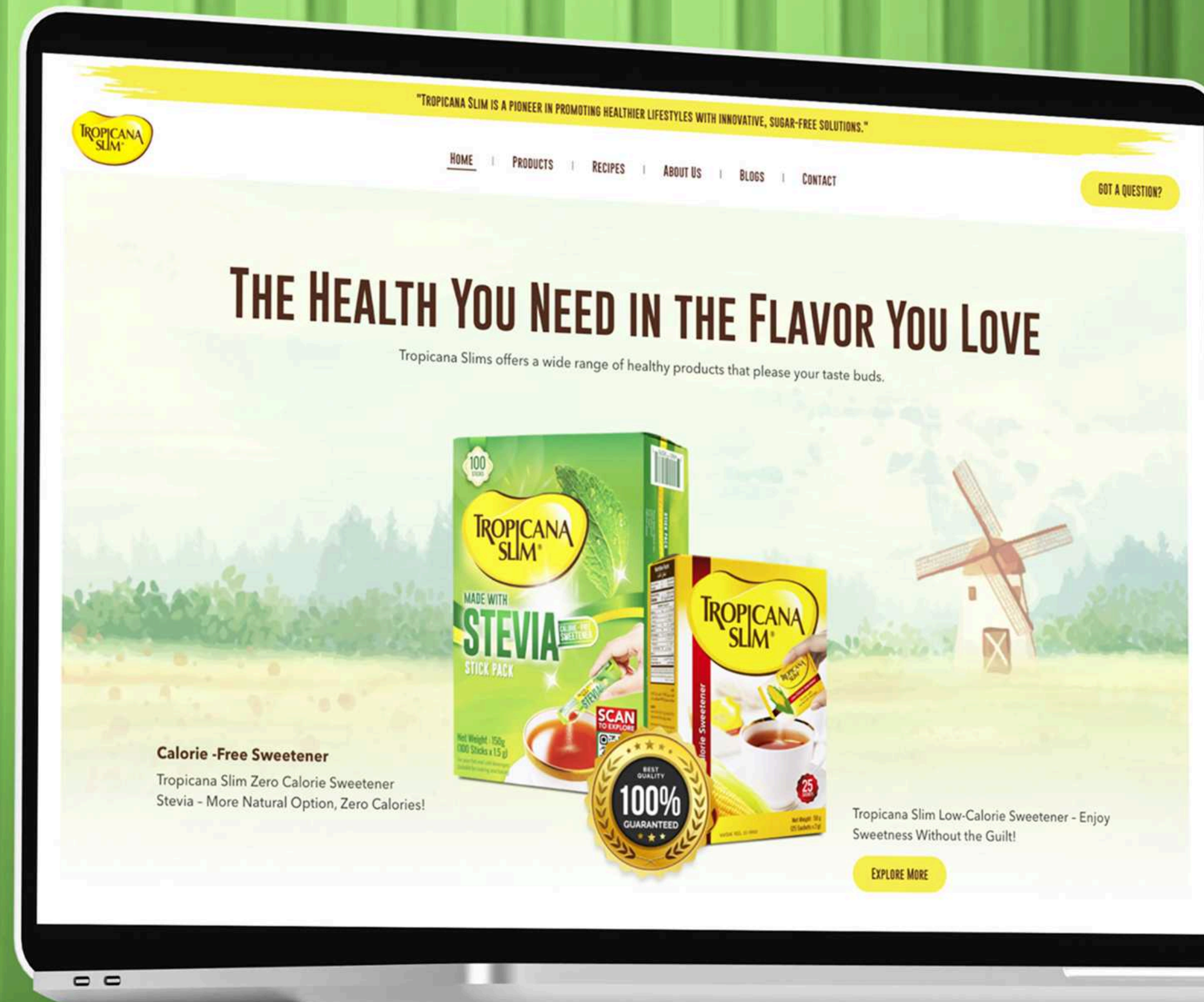
Figma



Adobe Illustrator



Adobe Photoshop



"TROPICANA SLIM IS A PIONEER IN PROMOTING HEALTHIER LIFESTYLES WITH INNOVATIVE, SUGAR-FREE SOLUTIONS."



[HOME](#) | [PRODUCTS](#) | [RECIPES](#) | [ABOUT US](#) | [BLOGS](#) | [CONTACT](#)

[GOT A QUESTION?](#)

THE HEALTH YOU NEED IN THE FLAVOR YOU LOVE

Tropicana Slims offers a wide range of healthy products that please your taste buds.



Calorie-Free Sweetener

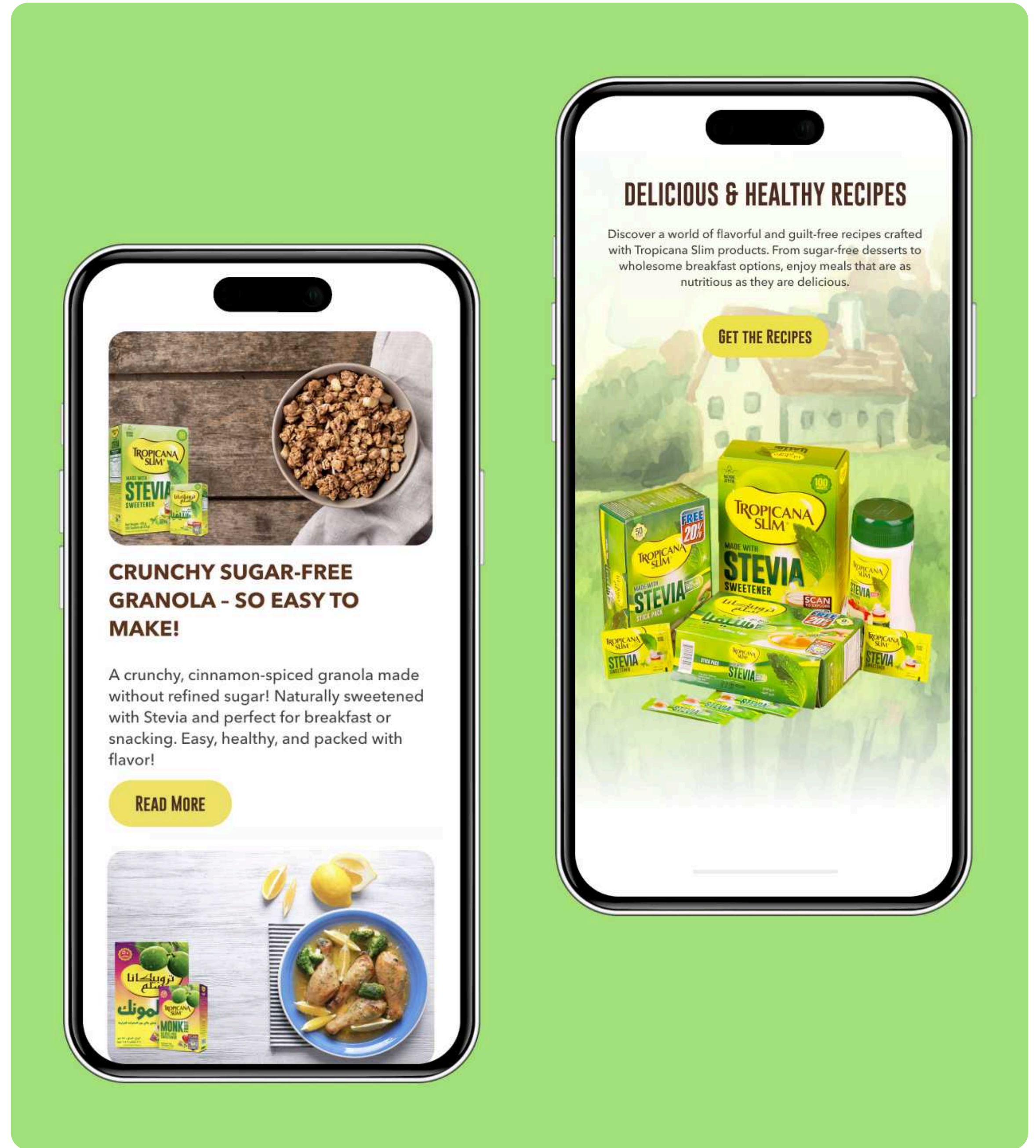
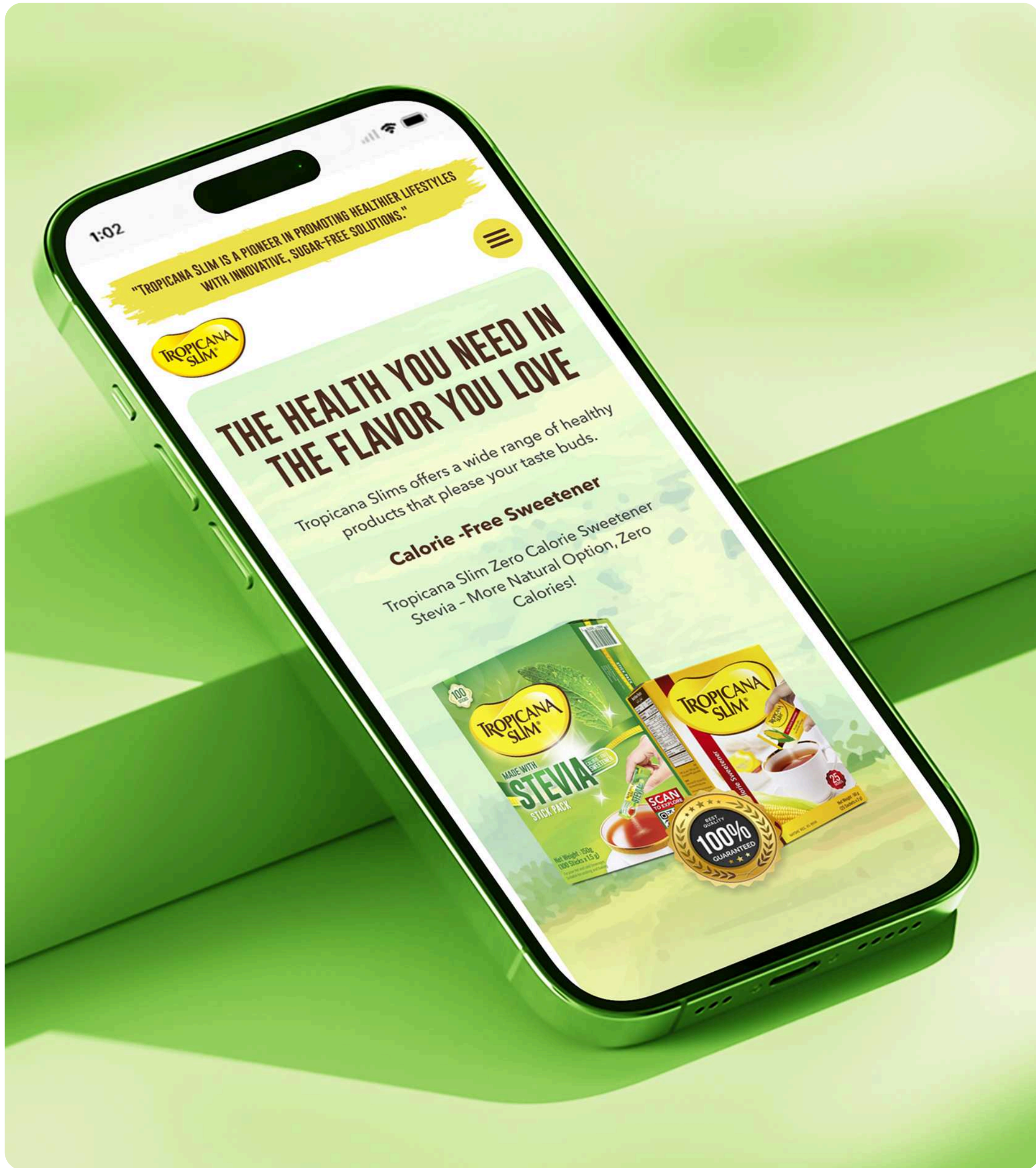
Tropicana Slim Zero Calorie Sweetener
Stevia - More Natural Option, Zero Calories!



Tropicana Slim Low-Calorie Sweetener - Enjoy
Sweetness Without the Guilt!

[EXPLORE MORE](#)





"TROPICANA SLIM IS A PIONEER IN PROMOTING HEALTHIER LIFESTYLES WITH INNOVATIVE, SUGAR-FREE SOLUTIONS."

HOME | PRODUCTS | RECIPES | ABOUT US | BLOGS | CONTACT

GOT A QUESTION?

EXPLORE OUR BESTSELLERS

Sweetener
Zero Calorie
- More Natural
Tastes!



Sugar Free Drink

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet.

MORE THAN A PRODUCT, IT'S A HEALTHY LIFESTYLE

Tropicana Slim goes beyond being just a brand; it represents a way of living that embraces health and well-being in every choice. For over five decades, we have been dedicated to empowering individuals to make better choices without sacrificing taste or enjoyment. Our range of sugar-free and low-calorie products is carefully designed to support a balanced way of living, helping people manage their health goals while still indulging in delicious flavors. Whether it's maintaining a healthy weight, managing blood sugar levels, or simply adopting a smarter diet, Tropicana Slim provides the perfect companion for a long-term, healthy lifestyle.



YOUR GUIDE TO HEALTHIER LIVING

Nam libero tempore, cum soluta nobis est eligendi, minus id quod maxime placeat facere possimus, cum dolor repellendus.



BENEFITS OF REDUCING SUGAR IN YOUR DIET

impedit quo minus id quod maxime placeat facere possimus, omnislibero tempore, cum soluta.

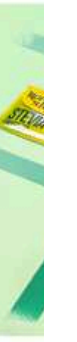
READ MORE



5 QUICK TIPS FOR A BALANCED LIFESTYLE

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere.

READ MORE



SIMPLE CHOICES

impedit facere soluta.

READ MORE

CHOOSE TROPICANA SLIM?

Smart choices start with the right ingredients. Our products are made for those who want to experience great taste without the extra sugar or calories.

EXPLORE MORE

Free Options

alternatives for a you.



Low-Calorie Options

Support your wellness journey without compromise.



Heart-Friendly Choices

Products crafted to promote cardiovascular health.



Proven Trusted Legacy

With over four decades of expertise in healthy living.

YOUR GUIDE TO HEALTHIER LIVING

Your guide to healthier living starts with simple choices. Eat well, move more, manage stress, sleep better, and build strong connections. Small steps create lasting, positive change.



Benefits of Reducing Sugar in Your Diet

impedit quo minus id quod maxime placeat facere possimus, omnislibero tempore, cum soluta.

READ MORE

ALL PRODUCTS



Cappuccino

VIEW DETAILS



Chocolate

VIEW DETAILS

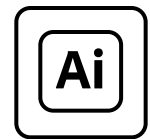
TROPICANA SLIM SWEETENER STEVIA 2.5 GR

Tropicana Slim Sweetener Stevia 2.5g - Perfect Sweetness in Every Sip! Enjoy the best sweetness taste with Tropicana Slim Sweetener Stevia 2.5g. Specially made with Stevia, this high-quality sweetener enhances your favorite drinks and dishes with a smooth, delicious sweetness—without the guilt!



Social Media Visual

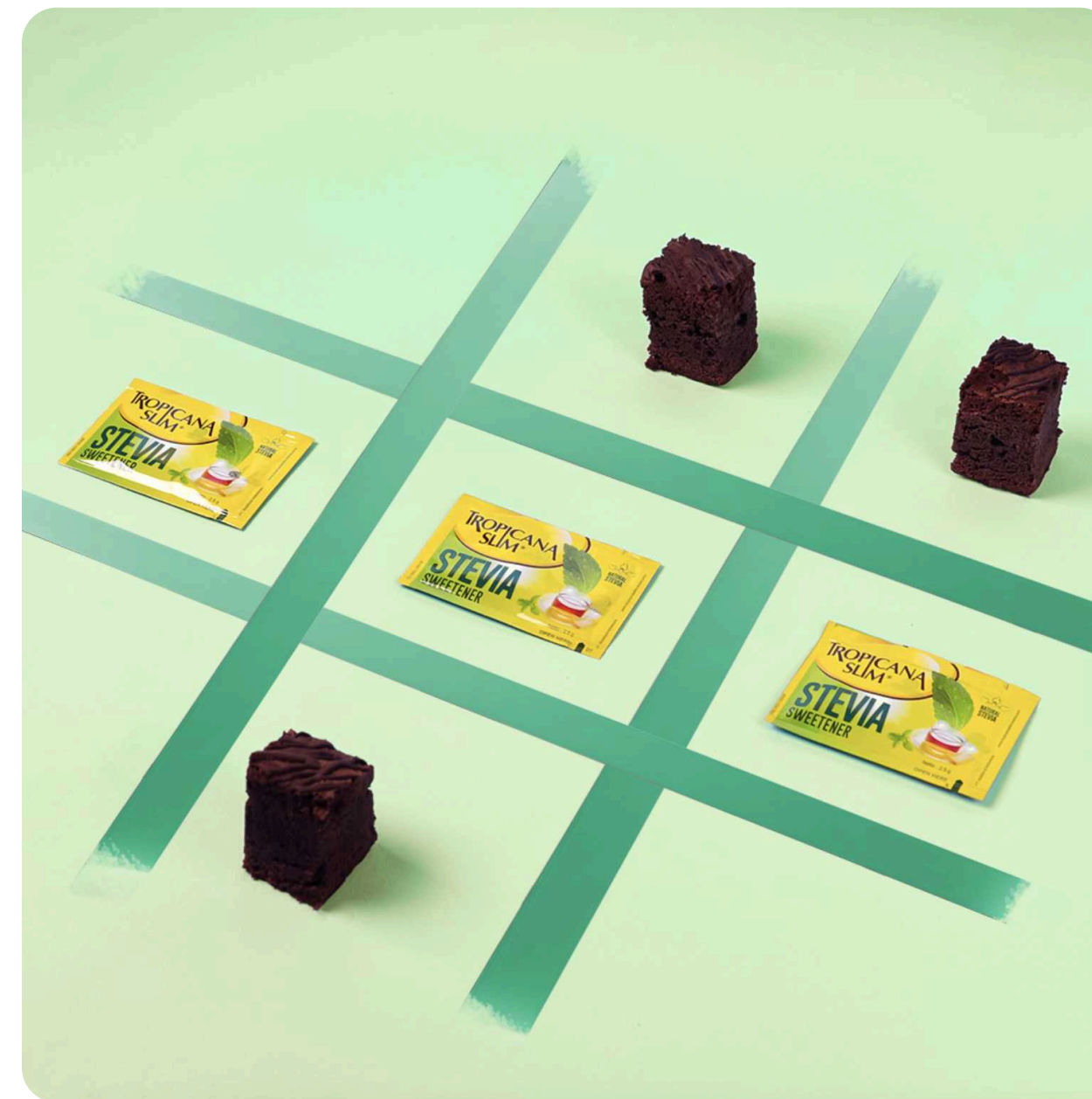
Tools Used



Adobe Illustrator



Adobe Photoshop



Pepsi Truck Branding

Developed and executed the official artwork and pattern design for pepsi truck branding in partnership with the Dubai Refreshment Company team in the uae. oversaw the project from concept creation through final production, collaborating closely with product and production teams to ensure accurate color matching, print quality, and seamless final execution.

Tools Used



Adobe Illustrator



Adobe Photoshop

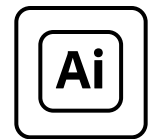


Mountain Dew Truck Branding Campaign

Designed the official branding artwork for the launch campaign of Mountain Dew Zero Sugar, creating a bold and high-impact visual identity for fleet branding across the UAE. Managed the complete execution process from concept development and production coordination to final installation.

Worked closely with the production team to ensure accurate color matching, print quality, and seamless on-site application across branded trucks, successfully delivering a consistent nationwide campaign rollout.

Tools Used



Adobe Illustrator



Adobe Photoshop



Lays Truck

Branding Campaign

Designed the truck artwork and visual branding for the launch of Lay's new packaging and flavor campaign across the UAE. led the project from concept development to final execution, creating impactful visuals that enhanced brand visibility and campaign reach.

Managed the full production process, including manufacturing coordination and on-site installation, while working closely with the production team to ensure accurate color reproduction and high-quality final execution across the branded truck fleet.

Tools Used



Adobe Illustrator





Adobe Photoshop



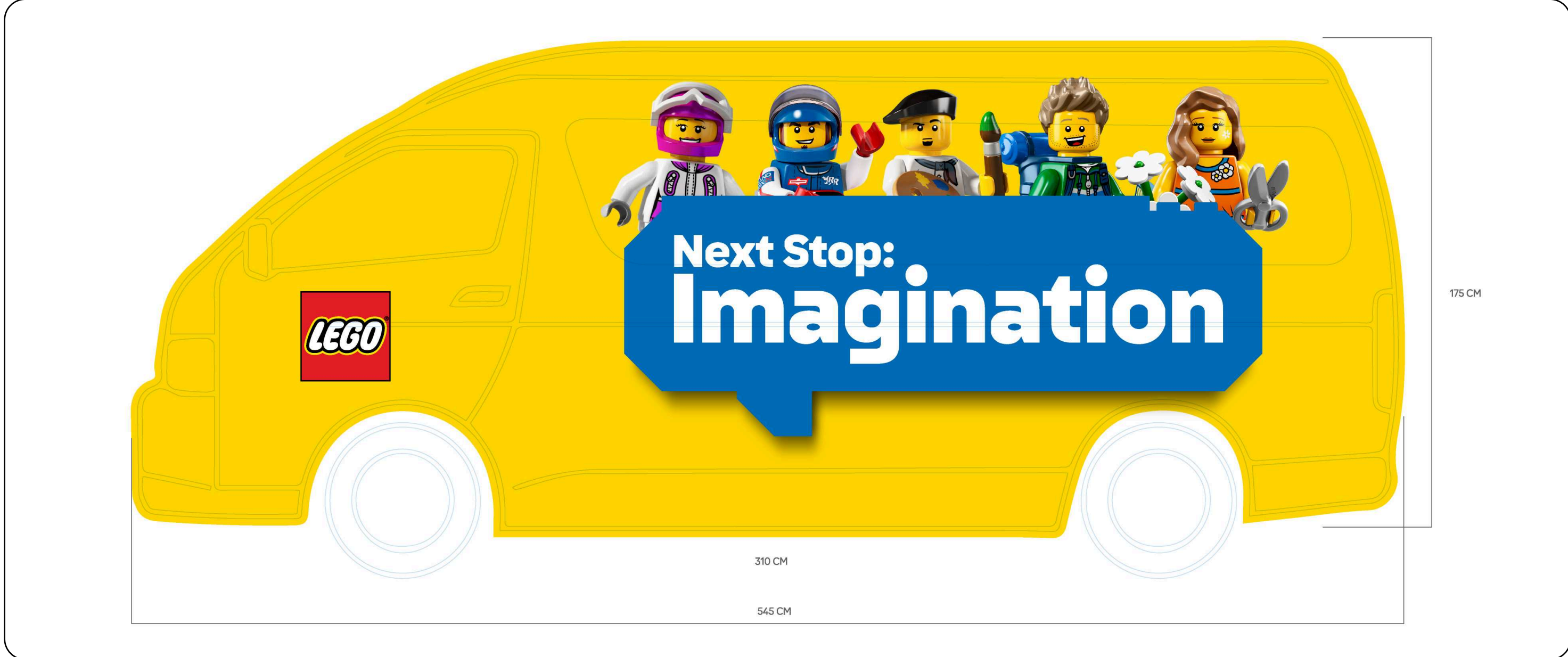
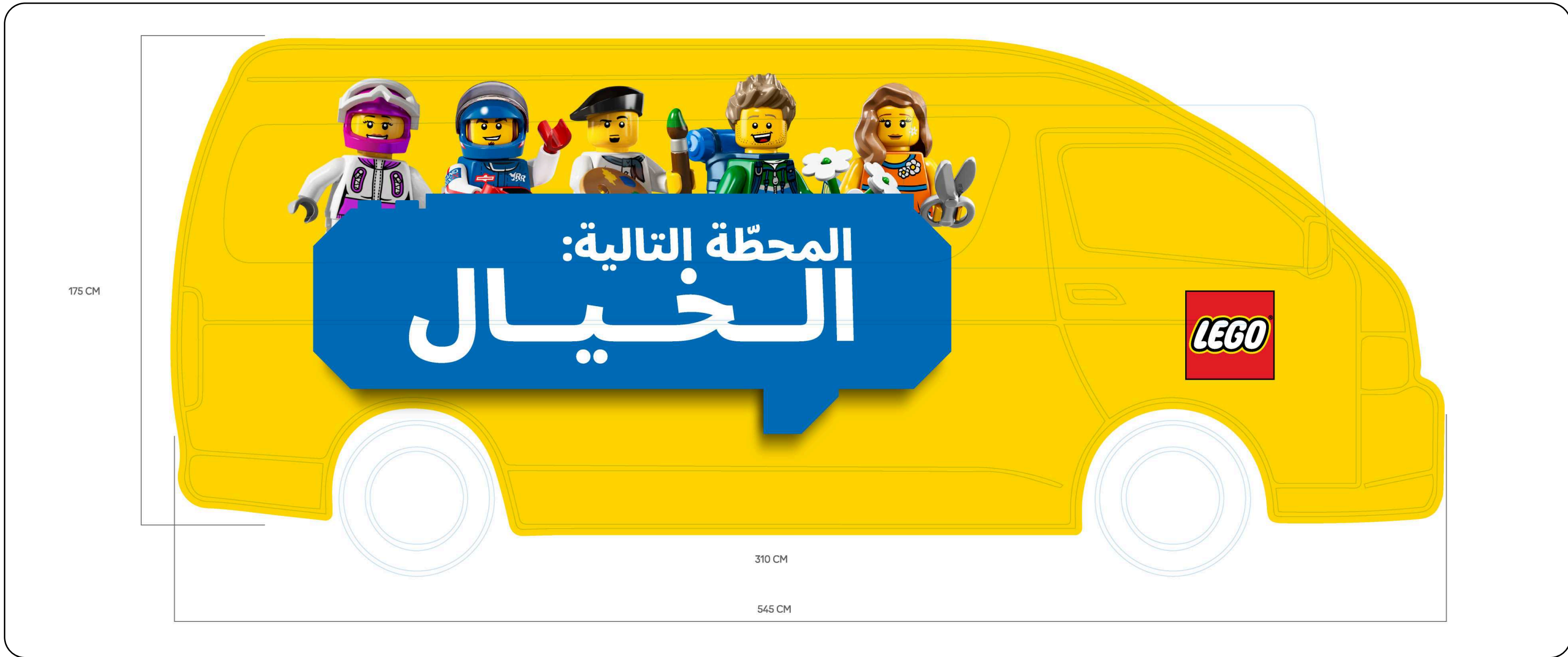
LEGO VAN

Branding

Tools Used

-  Adobe Illustrator
-  Adobe Photoshop

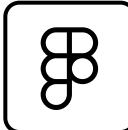




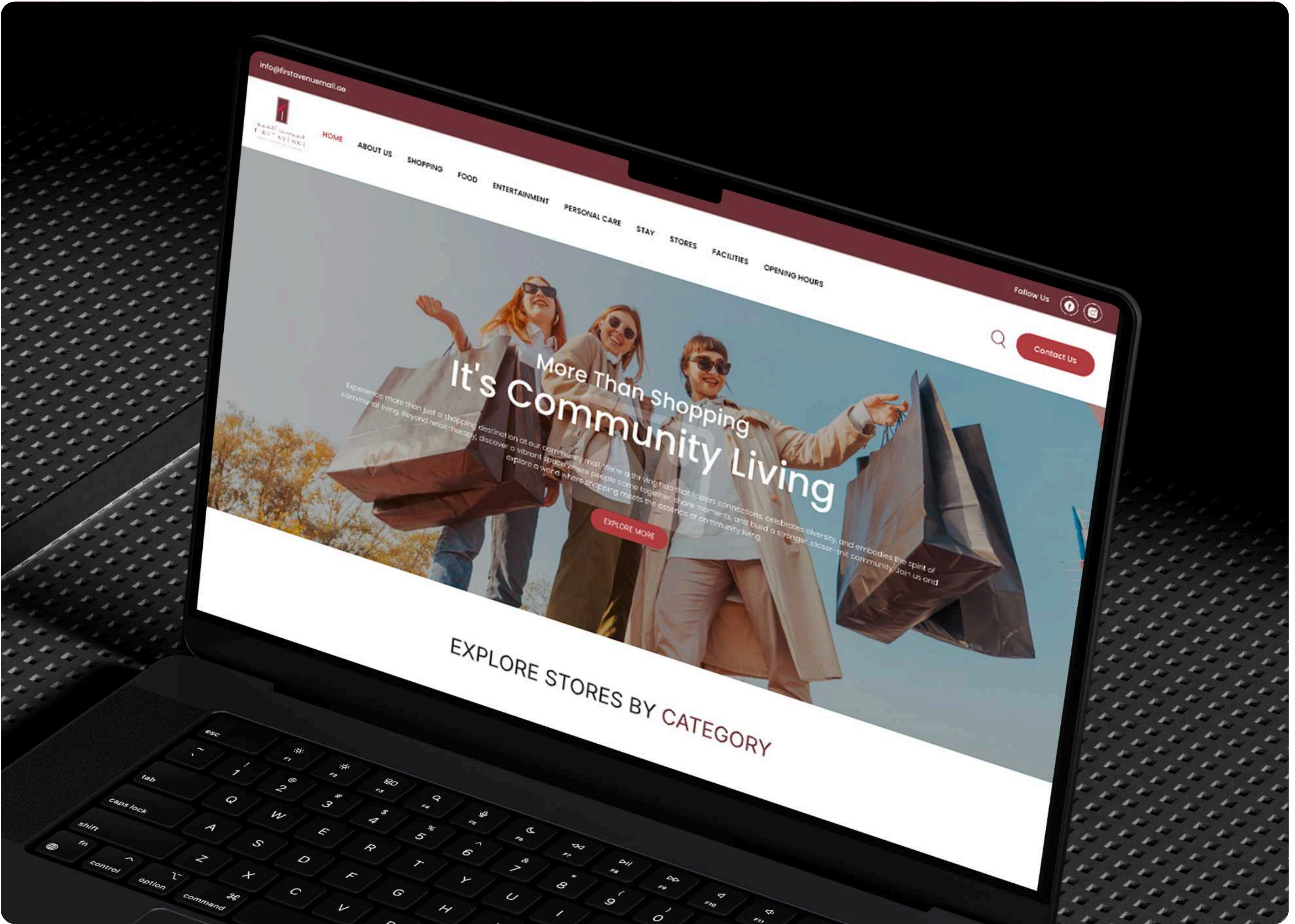


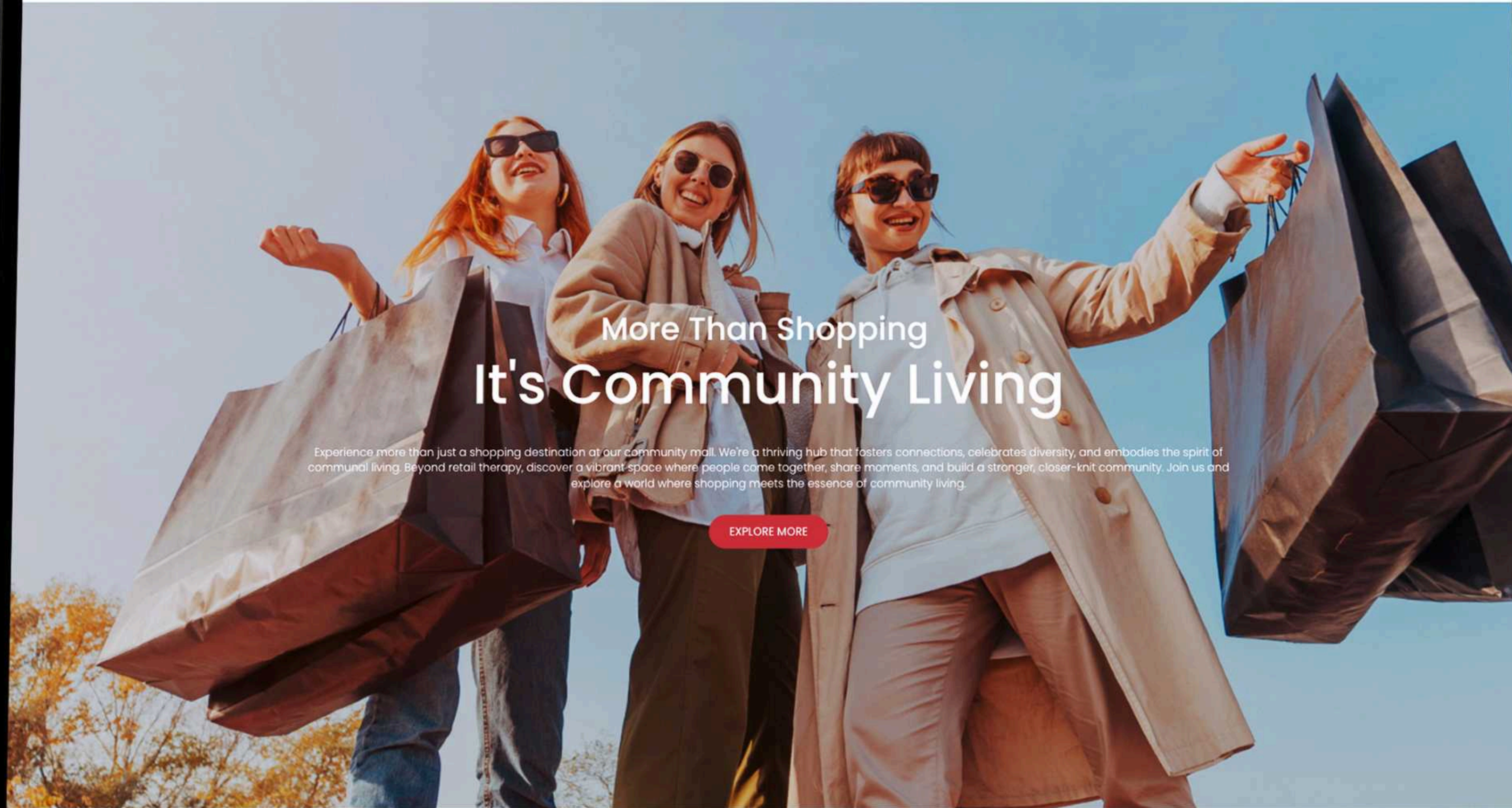
First Avenue Mall

UI/UX Design

Tools Used

-  Figma
-  Adobe Illustrator
-  Adobe Photoshop



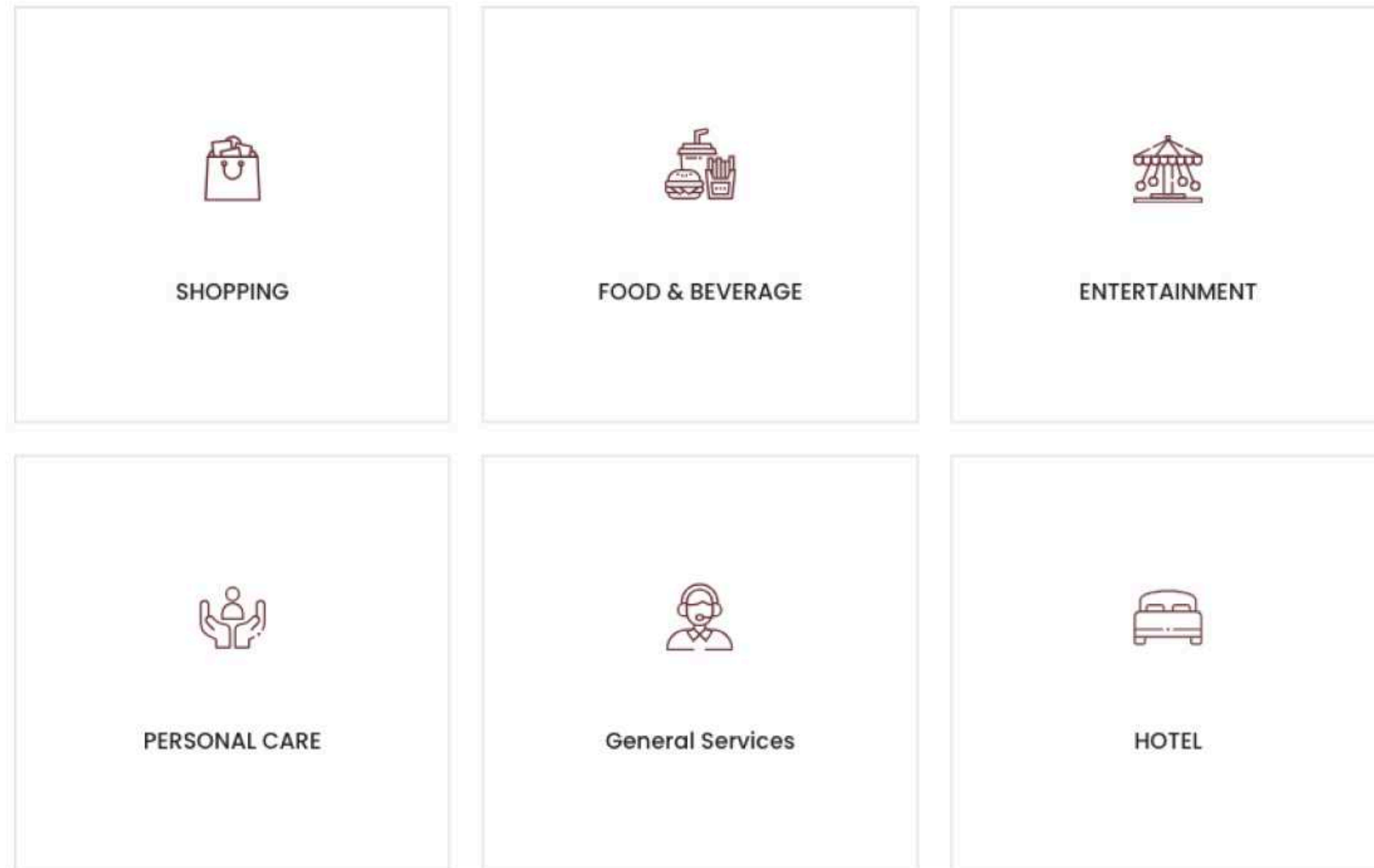


More Than Shopping It's Community Living

Experience more than just a shopping destination at our community mall. We're a thriving hub that fosters connections, celebrates diversity, and embodies the spirit of communal living. Beyond retail therapy, discover a vibrant space where people come together, share moments, and build a stronger, closer-knit community. Join us and explore a world where shopping meets the essence of community living.

[EXPLORE MORE](#)

EXPLORE STORES BY CATEGORY

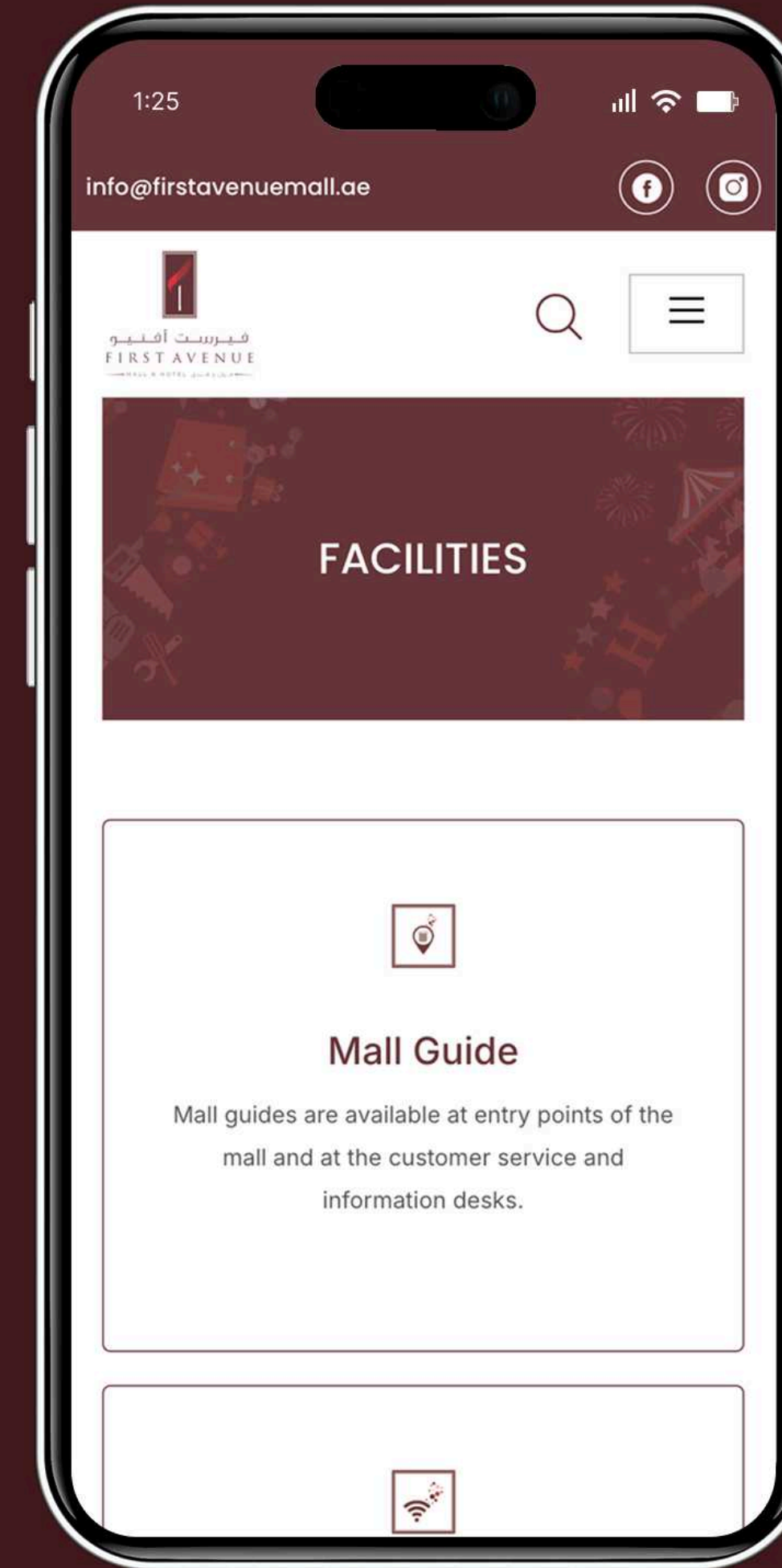
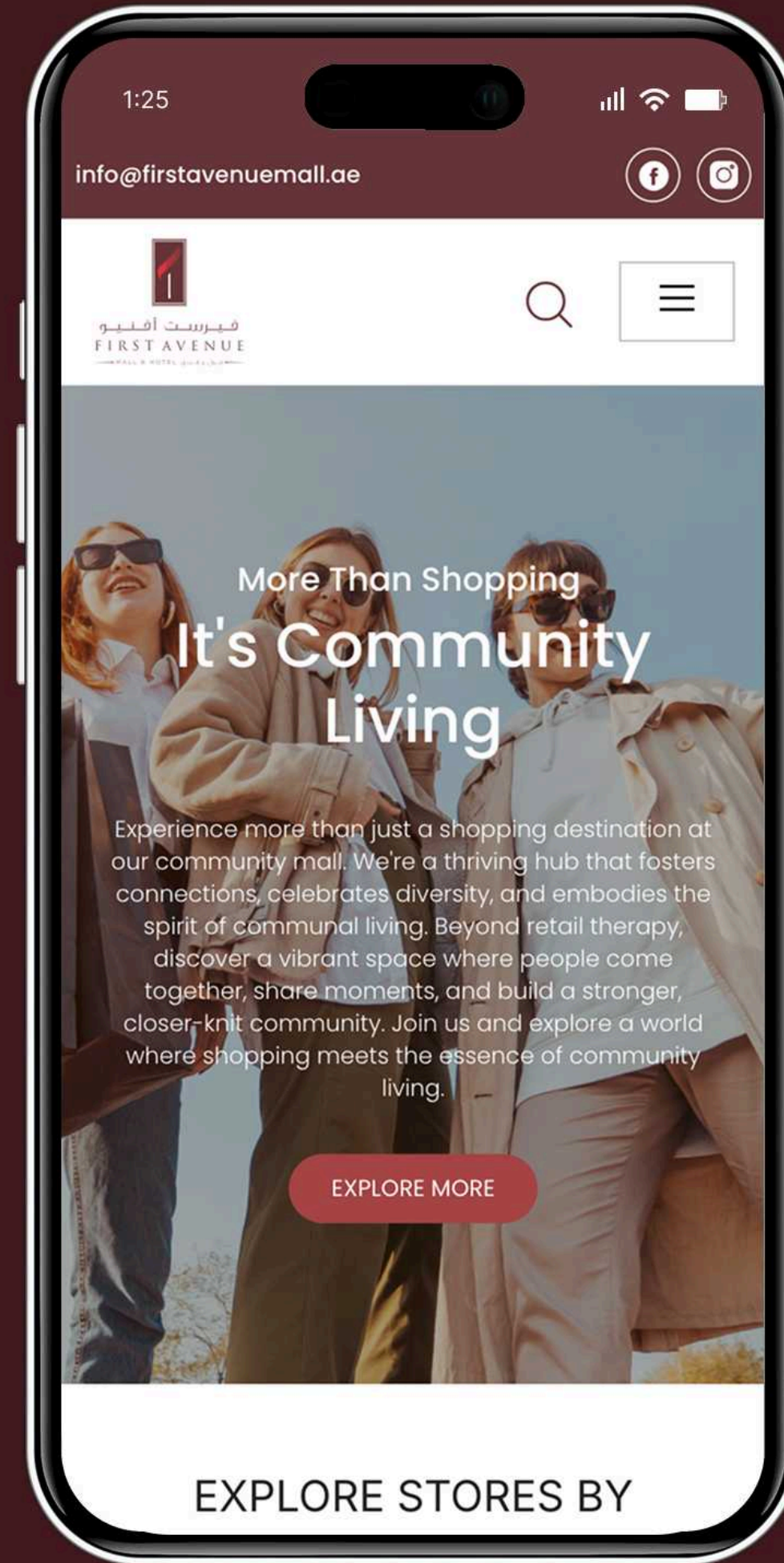
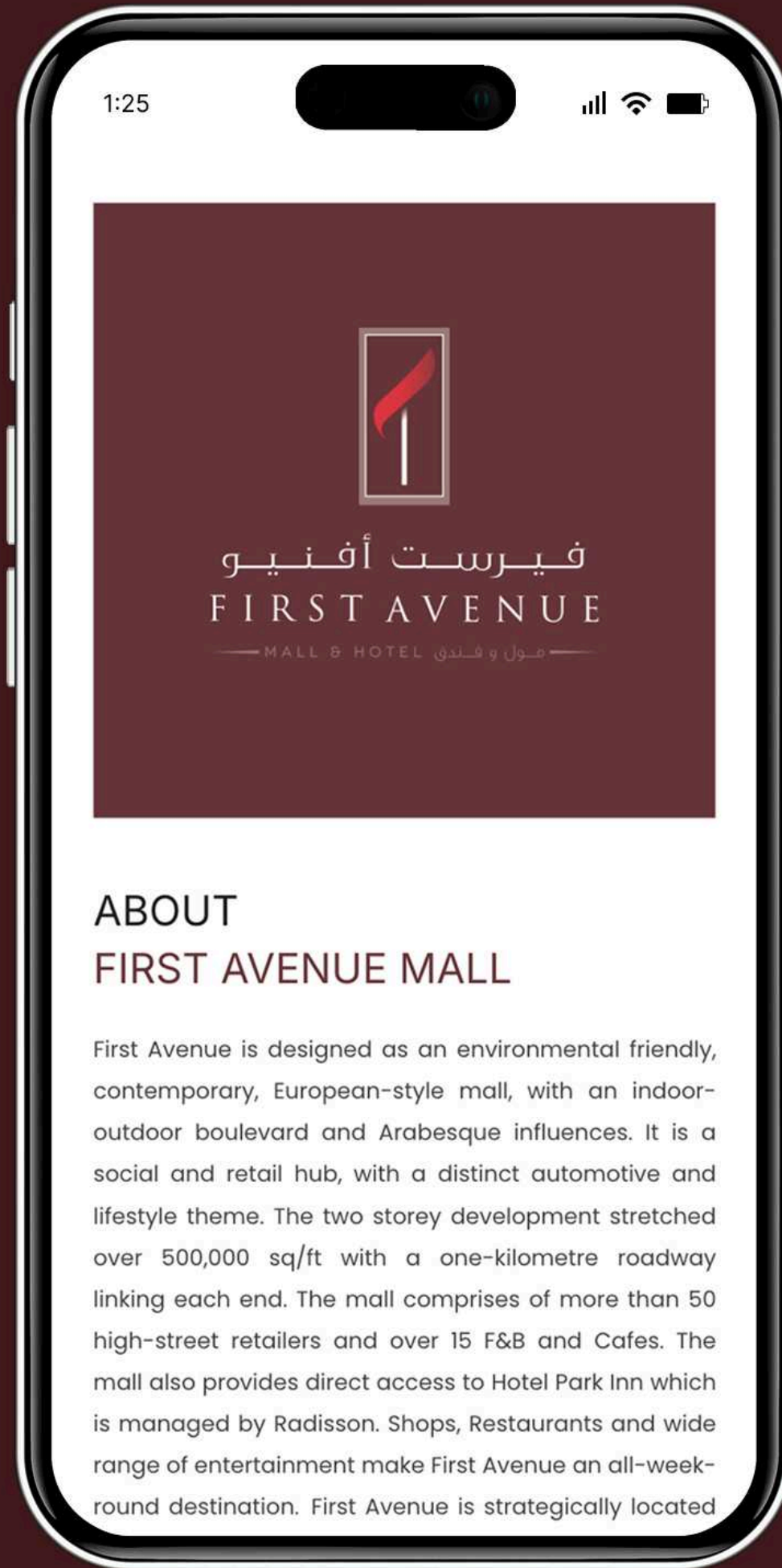


ASURES, EXPLORE DIVERSITY

 KRISPY KREME EXPLORE	 COSTA COFFEE EXPLORE
 الانصاري للصرافة AL ANSARI EXCHANGE EXPLORE	 COLD STONE CREAMERY EXPLORE

فيرست أفنيو
FIRST AVENUE
فندق ومنتجعات

AB
FIF
First A
Europe
influen
thems
blame
high-st
access
and is
distric
suburb
Arabia
Produc
world-



Social Media Visual

Tools Used



Adobe Illustrator



Adobe Photoshop



Asador De Aranda

Street Signage Design

Tools Used



Adobe Photoshop



5asec Laundry

Social Media Visuals

Tools Used

Ps Adobe Photoshop



Bonduelle
UAE

Key Visuals

Tools Used



Adobe Photoshop



Social Media
Visual

Tools Used



Adobe Illustrator



Adobe Photoshop

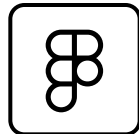


Lumi

By Next Care

Mobile App UI/UX Design

Tools Used



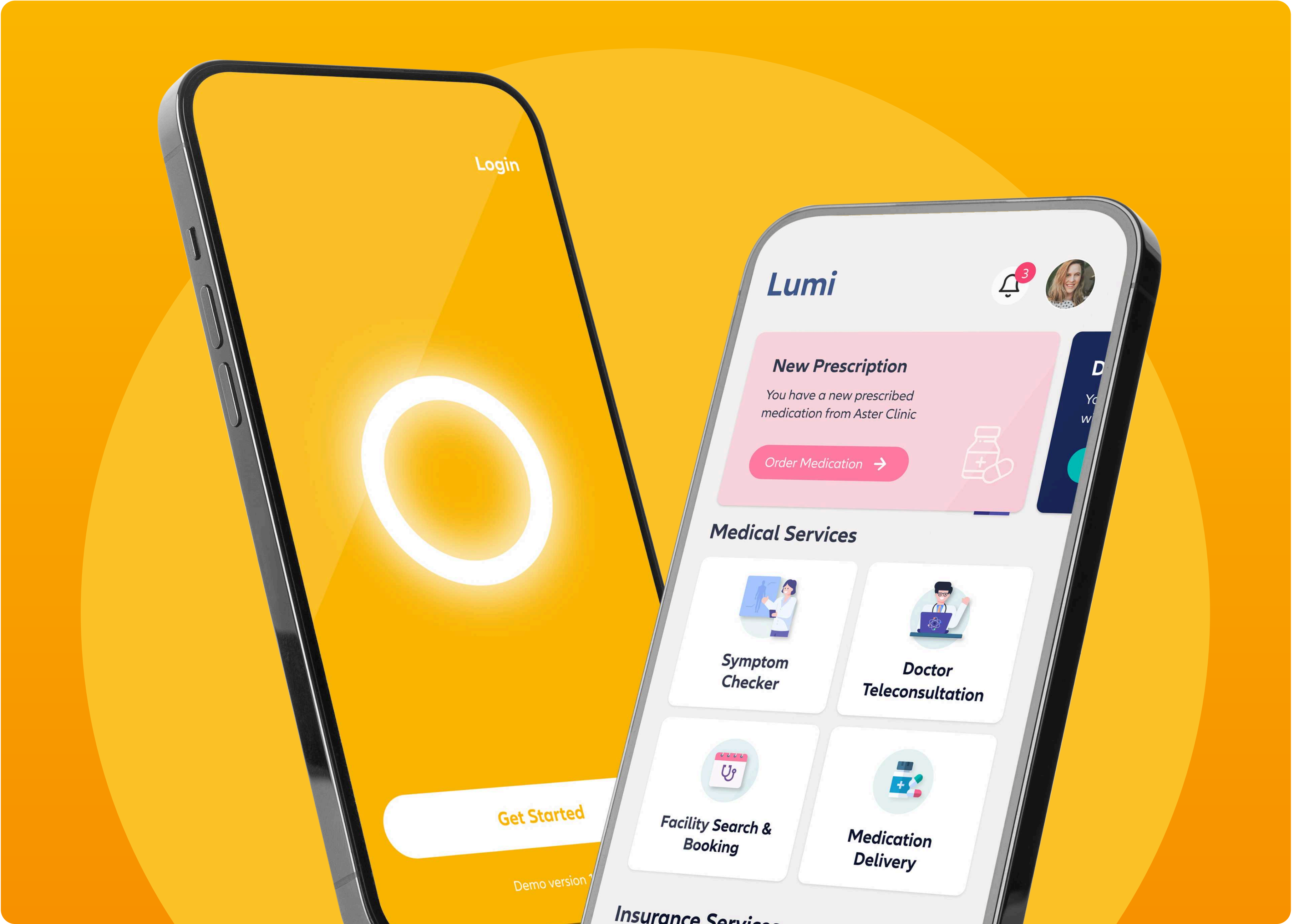
Figma

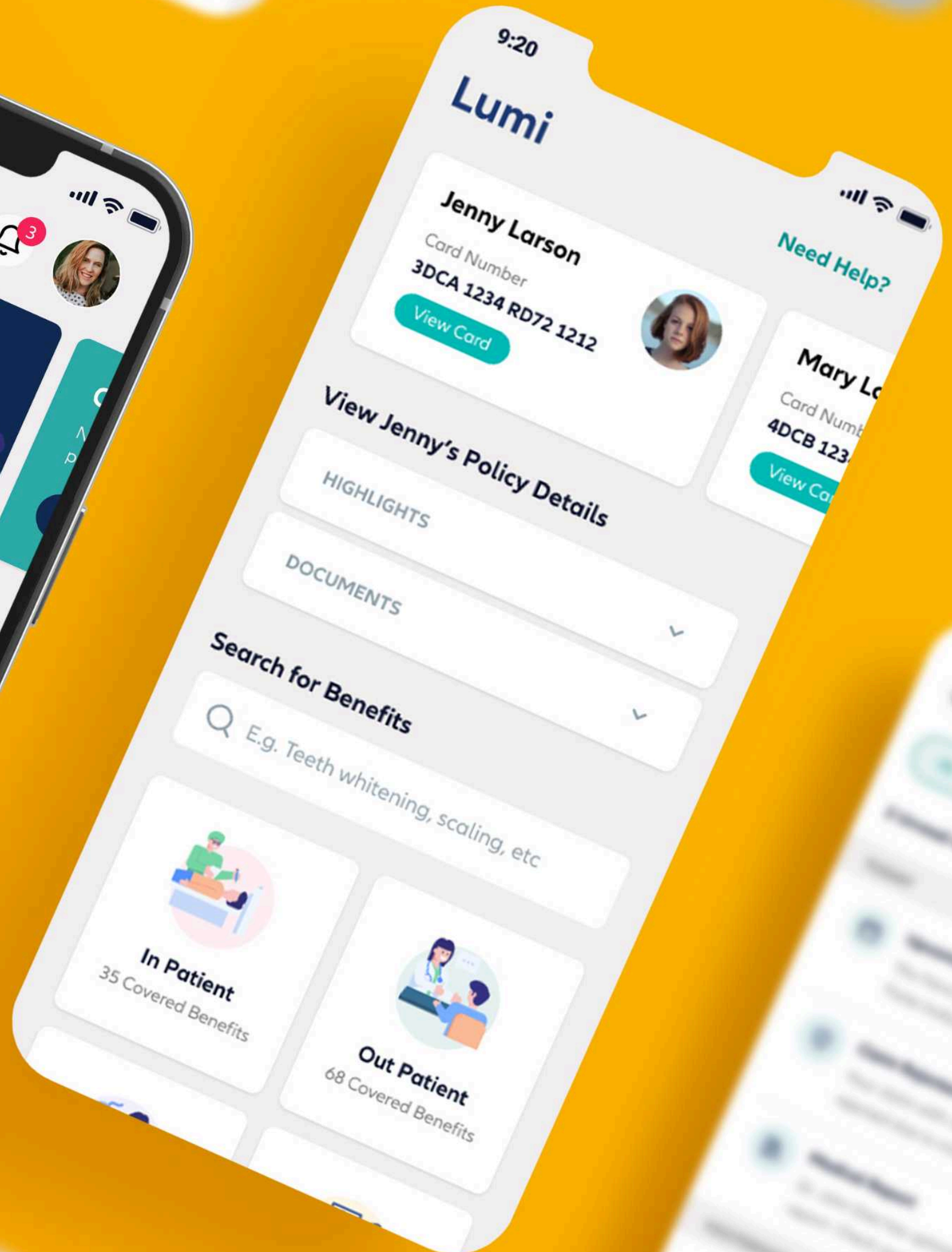
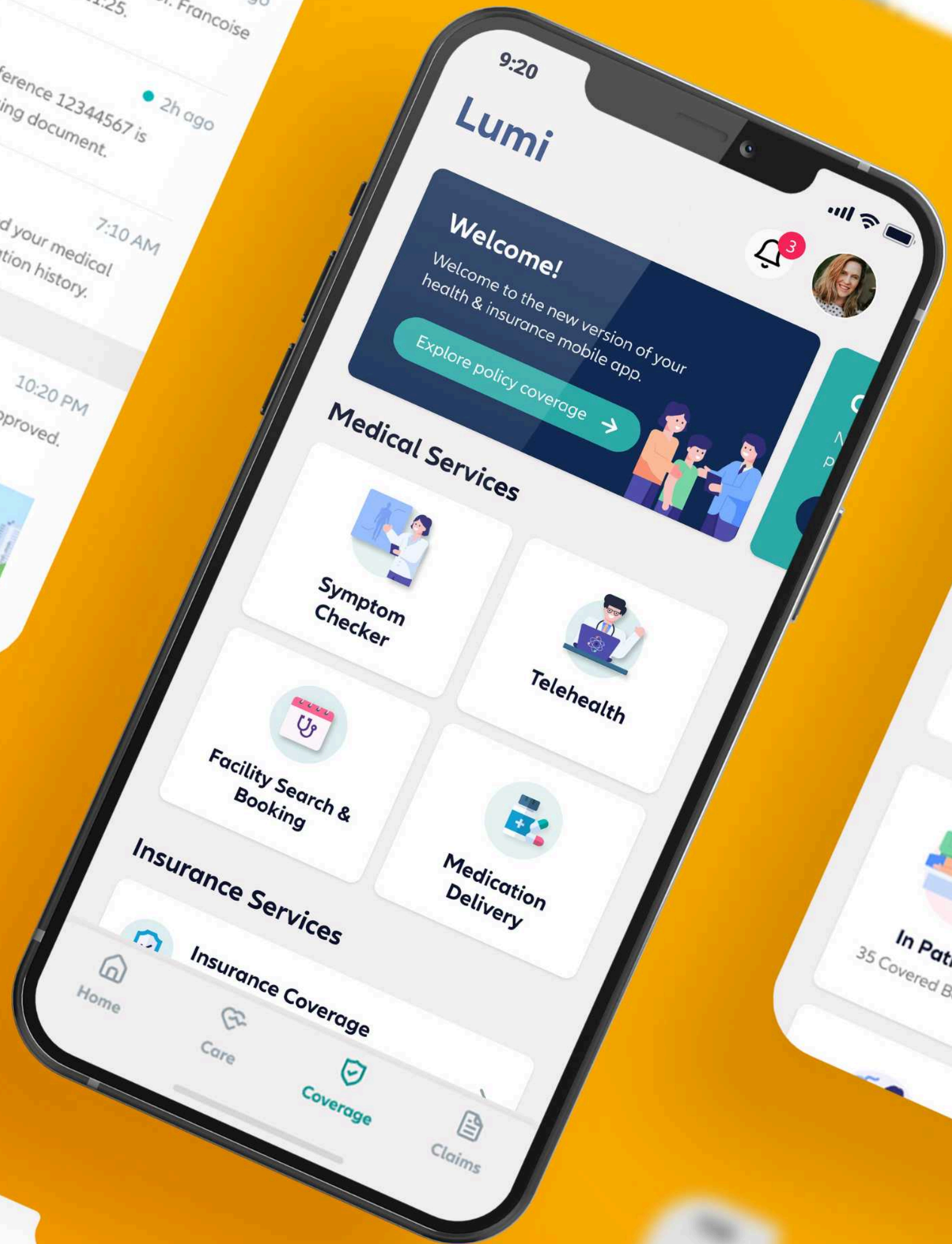
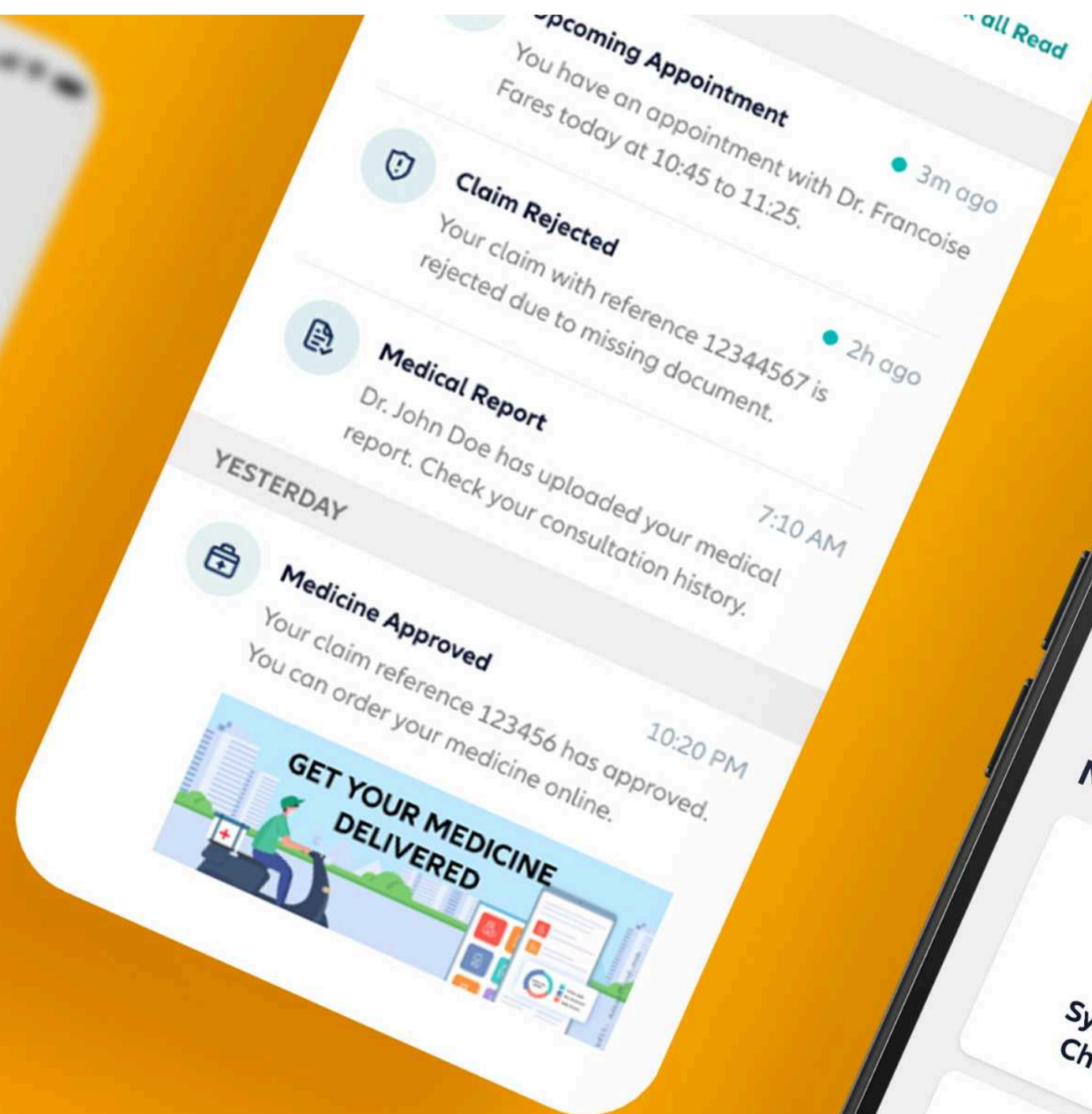


Adobe Illustrator



Adobe Photoshop





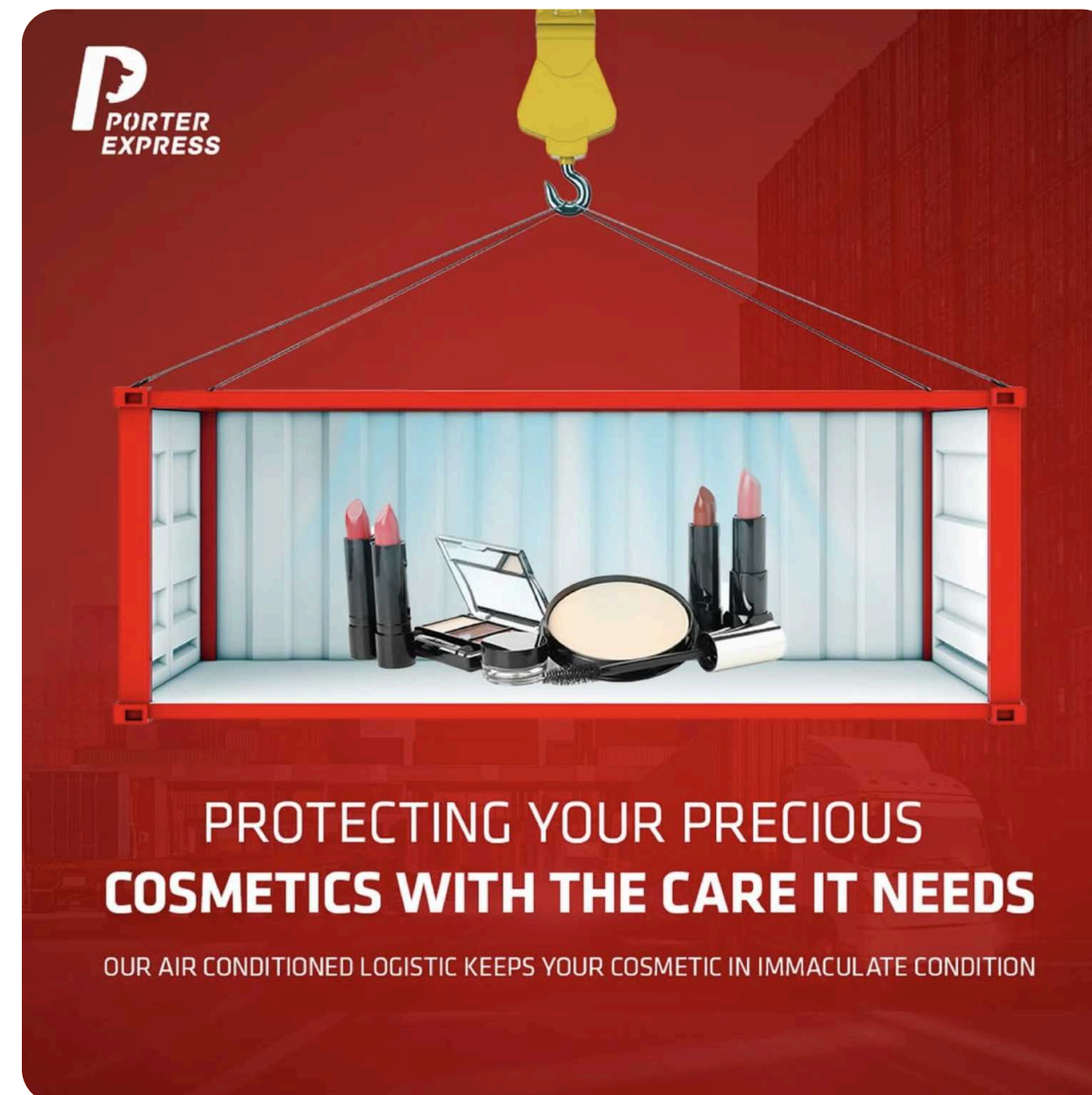
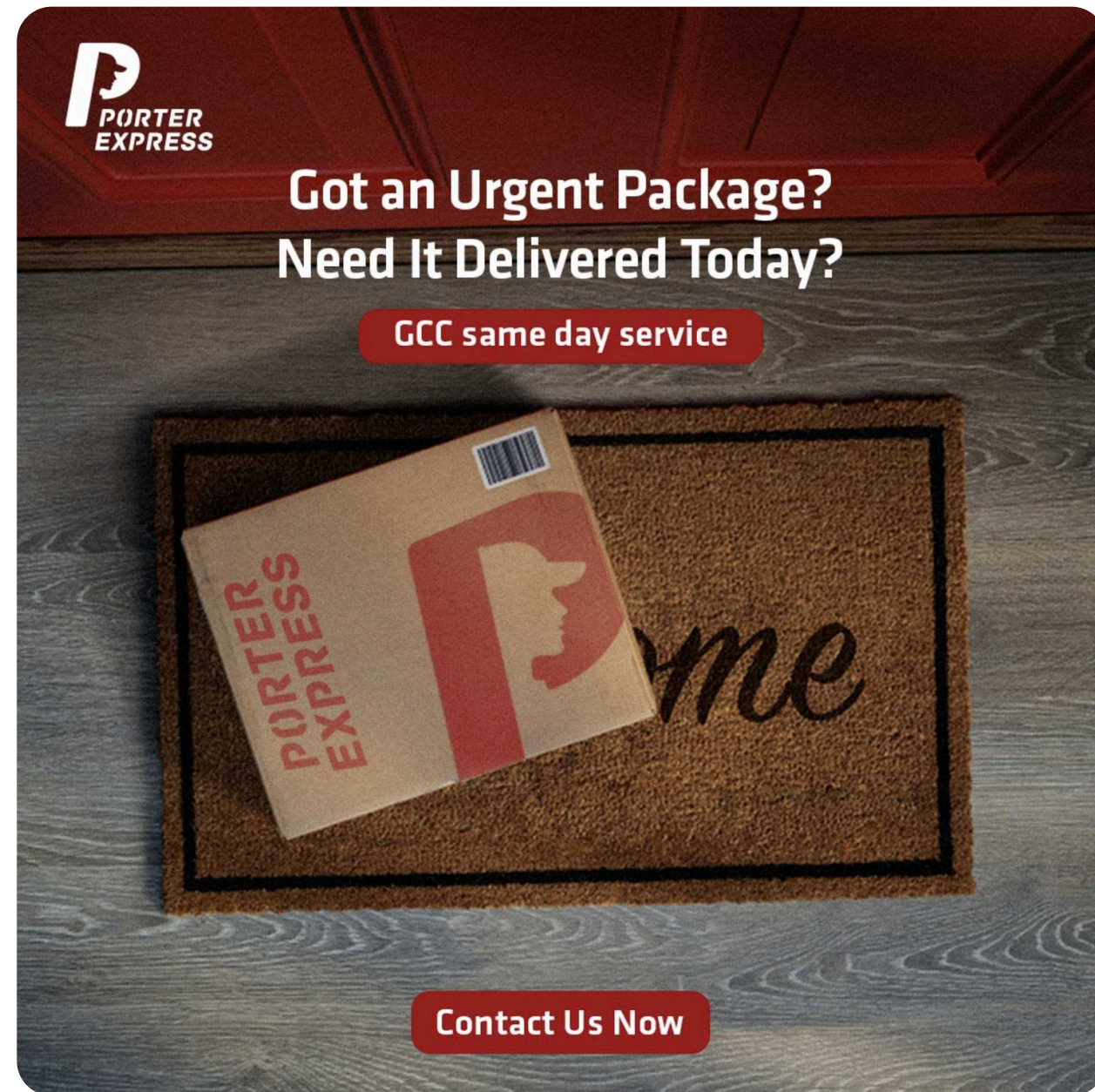
Porter Express

Social Media Visuals

Tools Used



Adobe Photoshop



omnispay SMEs Payments

Social Media Visuals

Tools Used



Pay Your Suppliers in 3 Easy Steps

- 1. Add a receiver**
Fill in receiver's IBAN and contact details
- 2. Upload an invoice**
Upload the invoice
- 3. Make a payment**
Use your credit card to make a payment. Receiver will be settled via bank transfer

Social Media Visual

Manage
your payment smarter
Say goodbye to delays and complexity

Collect payments Easily with QR Codes!

No more payment restrictions!

Pay your suppliers using any card with

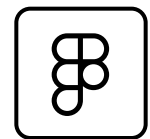
No more payment restrictions!

Pay your suppliers using any card with omnispay.

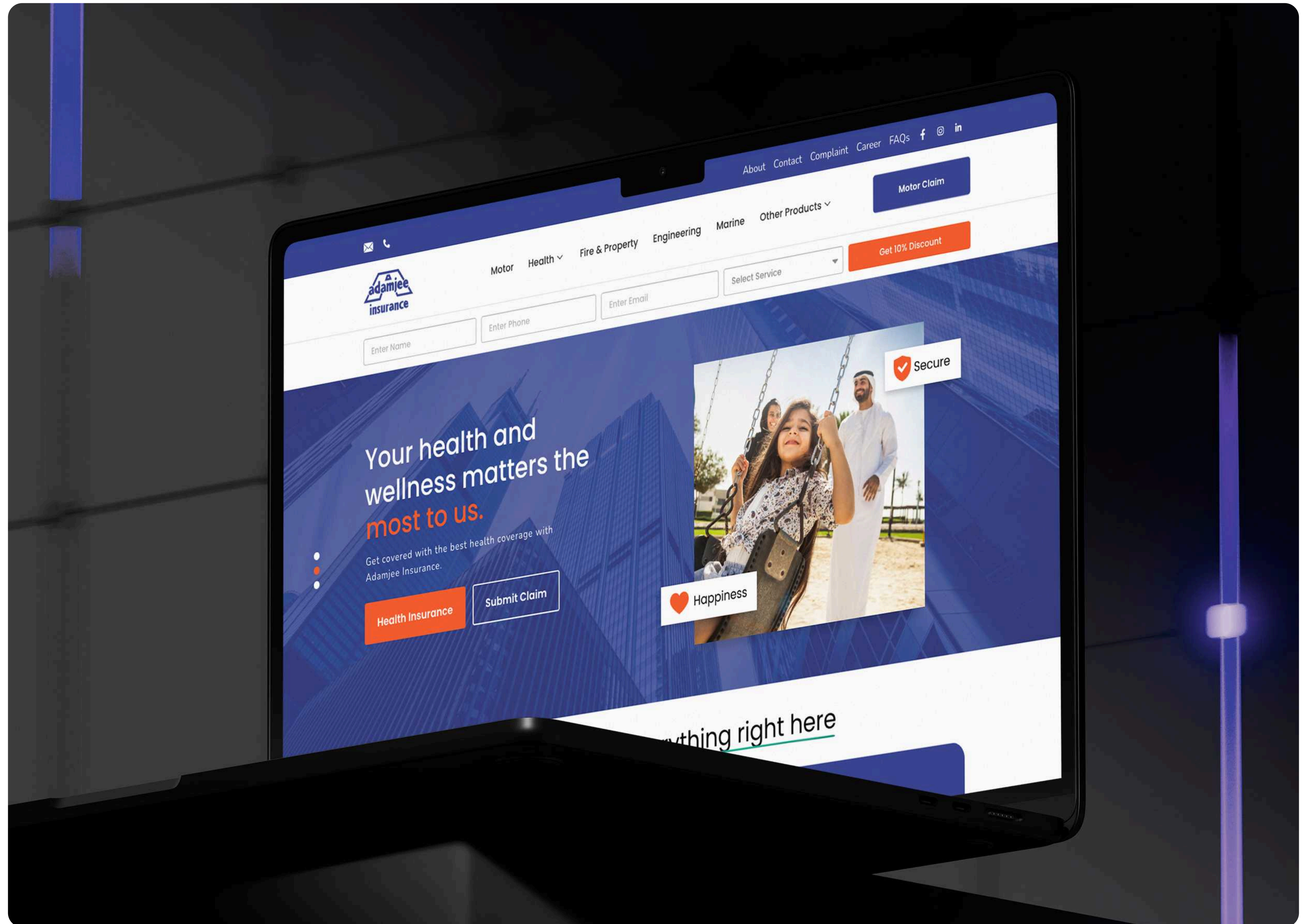
Adamjee Insurance

Website UI/UX Design

Tools Used



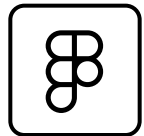
Figma



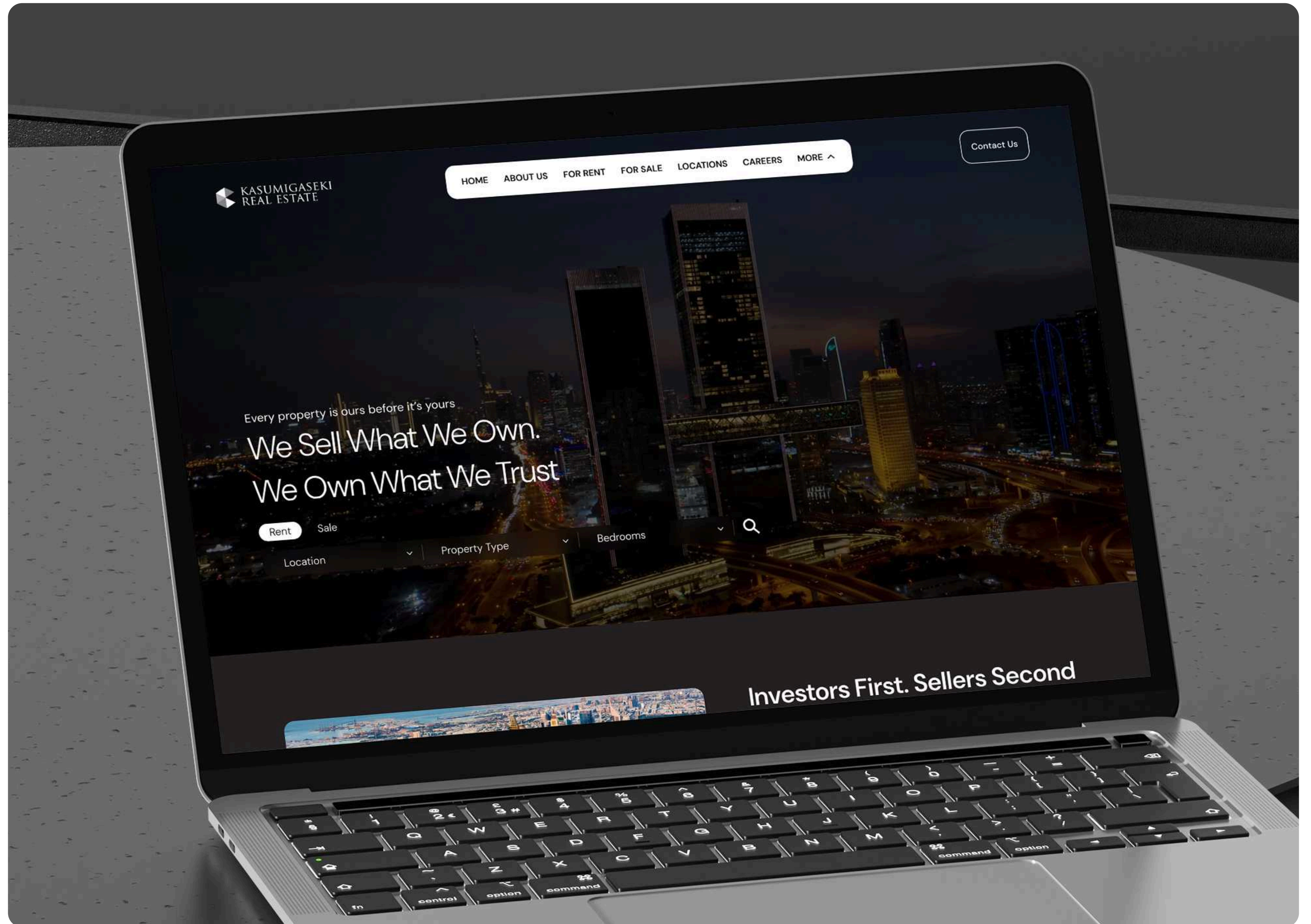
KASUMIGASEKI Real Estate

Website UI/UX Design

Tools Used



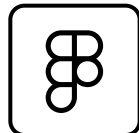
Figma



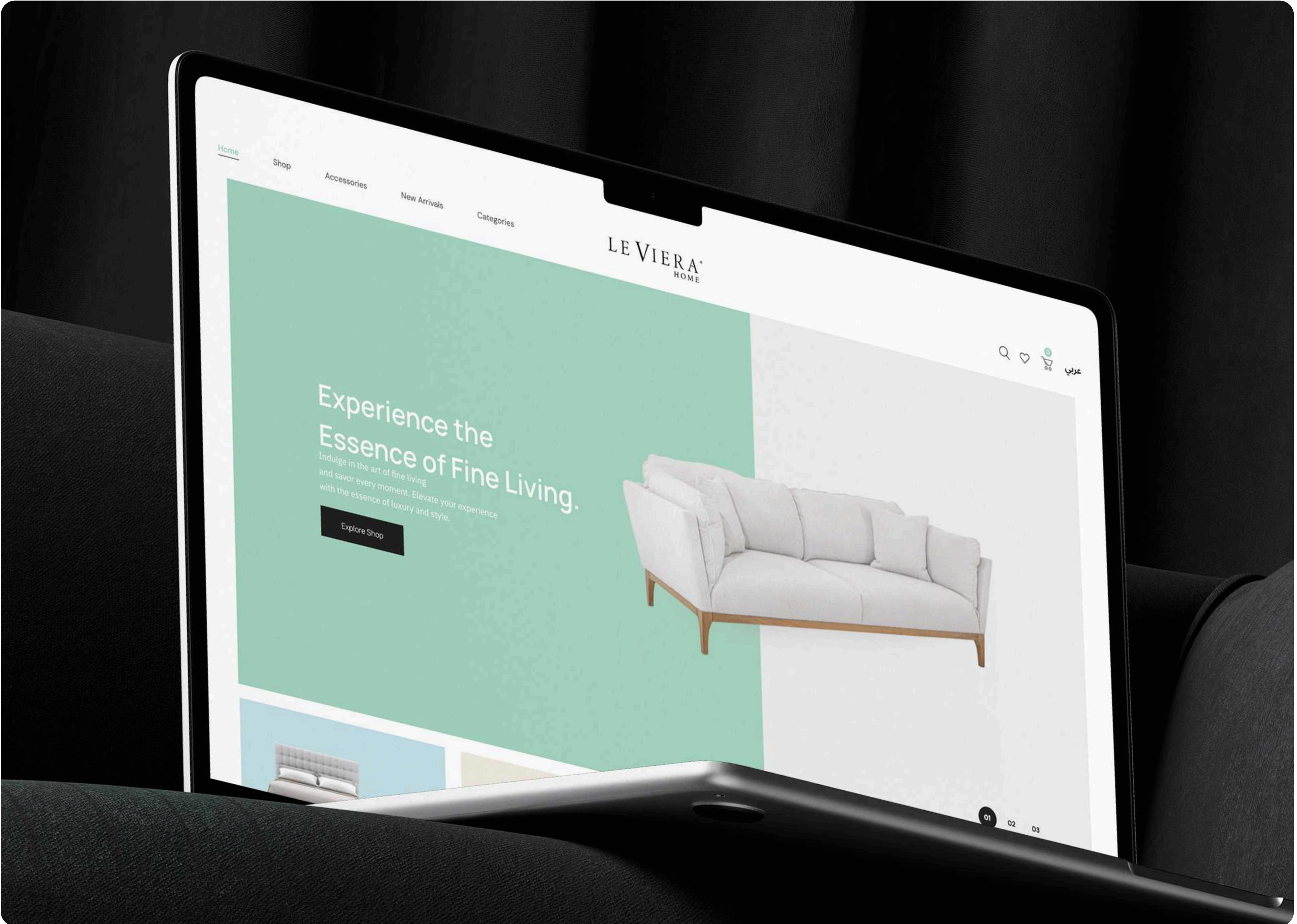
Leviera Homes

E-Commerce Website UI/UX Design

Tools Used



Figma



Brand Identity

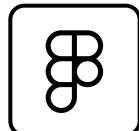
LE VIERA[®]
HOME



AHS Properties

Website UI/UX Design

Tools Used



Figma



Adobe Illustrator



Adobe Photoshop



FOUNDER & CEO

At AHS Properties, Abbas Sajwani's vision of redefining ultra-luxury is brought to life through strategic partnerships and meticulous design. Guided by family values and a passion for creating meaningful spaces, Sajwani has led AHS to shape homes that reflect elegance, comfort, and sophistication. His leadership ensures that each development embodies the values of excellence, setting new standards in Dubai's luxury property market.

[Learn More](#)



RESIDENTIAL VILLAS CONTACT MEDIA

RESIDENTIAL

ent Palm Jumeirah are a bold architectural statement, inspired by greatness and engineered with grace. These are that homes that nts to maximize the quality of their lives, where every detail has been considered to enhance and invigorate the spirit.



ONE CRESCENT
PALM JUMEIRAH



\$ 2200M / AED 734M SOLD View Brochure

FEATURES

re fitness, business, and social gatherings are elevated into an ultra-luxe experience, enhanced by breathtaking aerial views, evoking peace, wonder, and exhilaration at every turn.

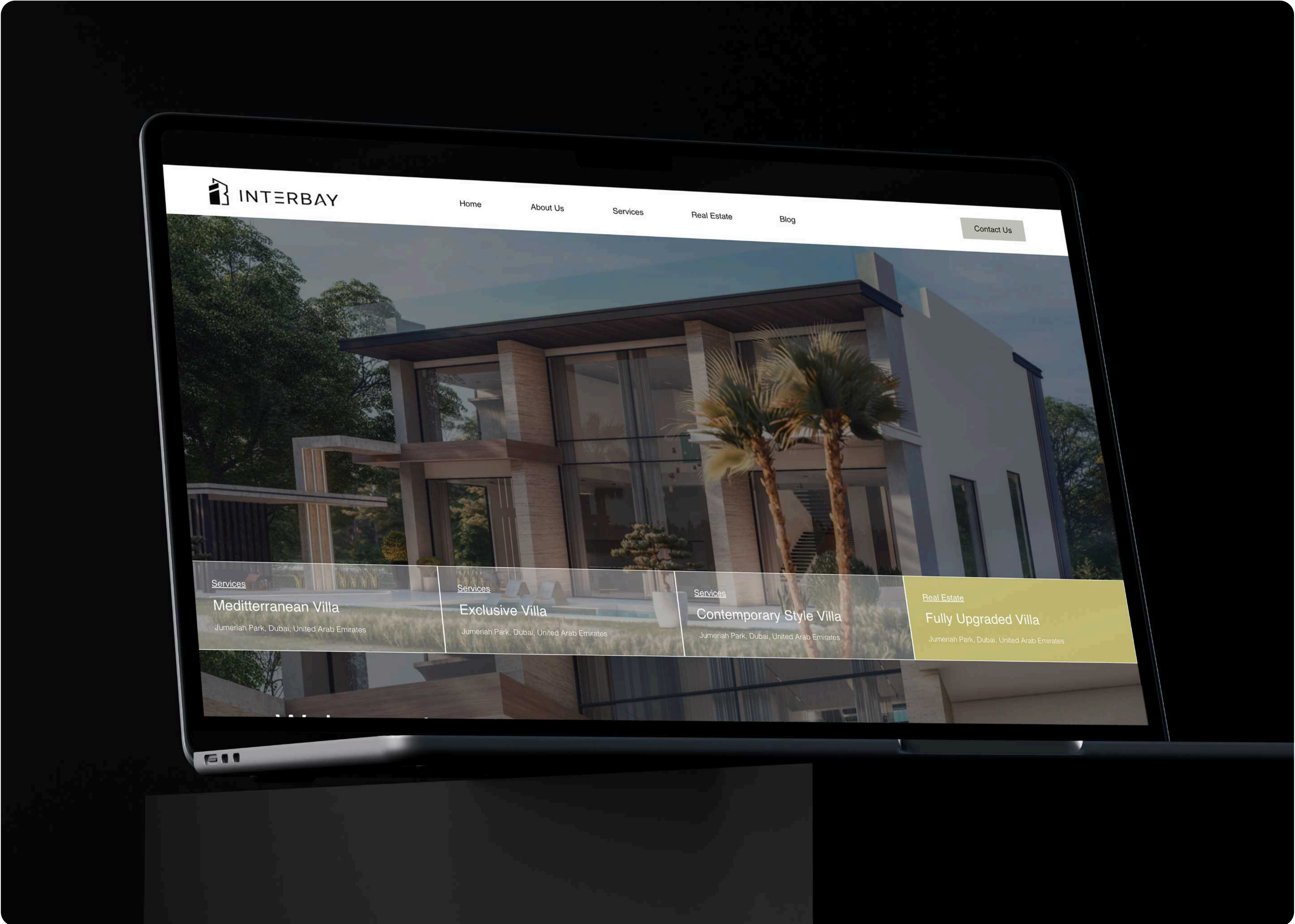
Our Partners



Interbay Dubai

Website UI/UX Design

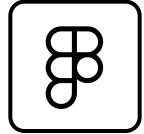
Tools Used



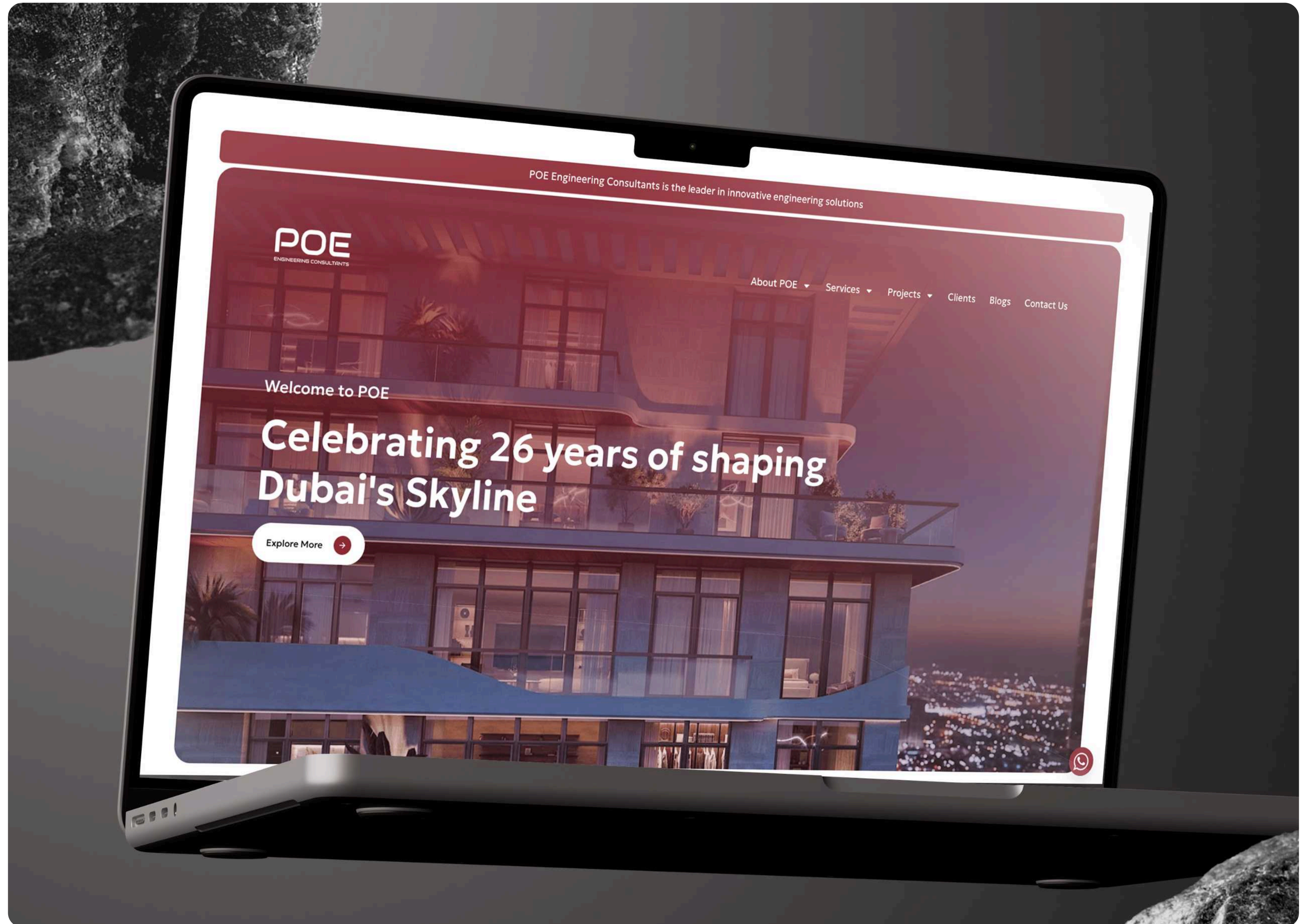
POE Consultants

Website UI/UX Design

Tools Used



Figma



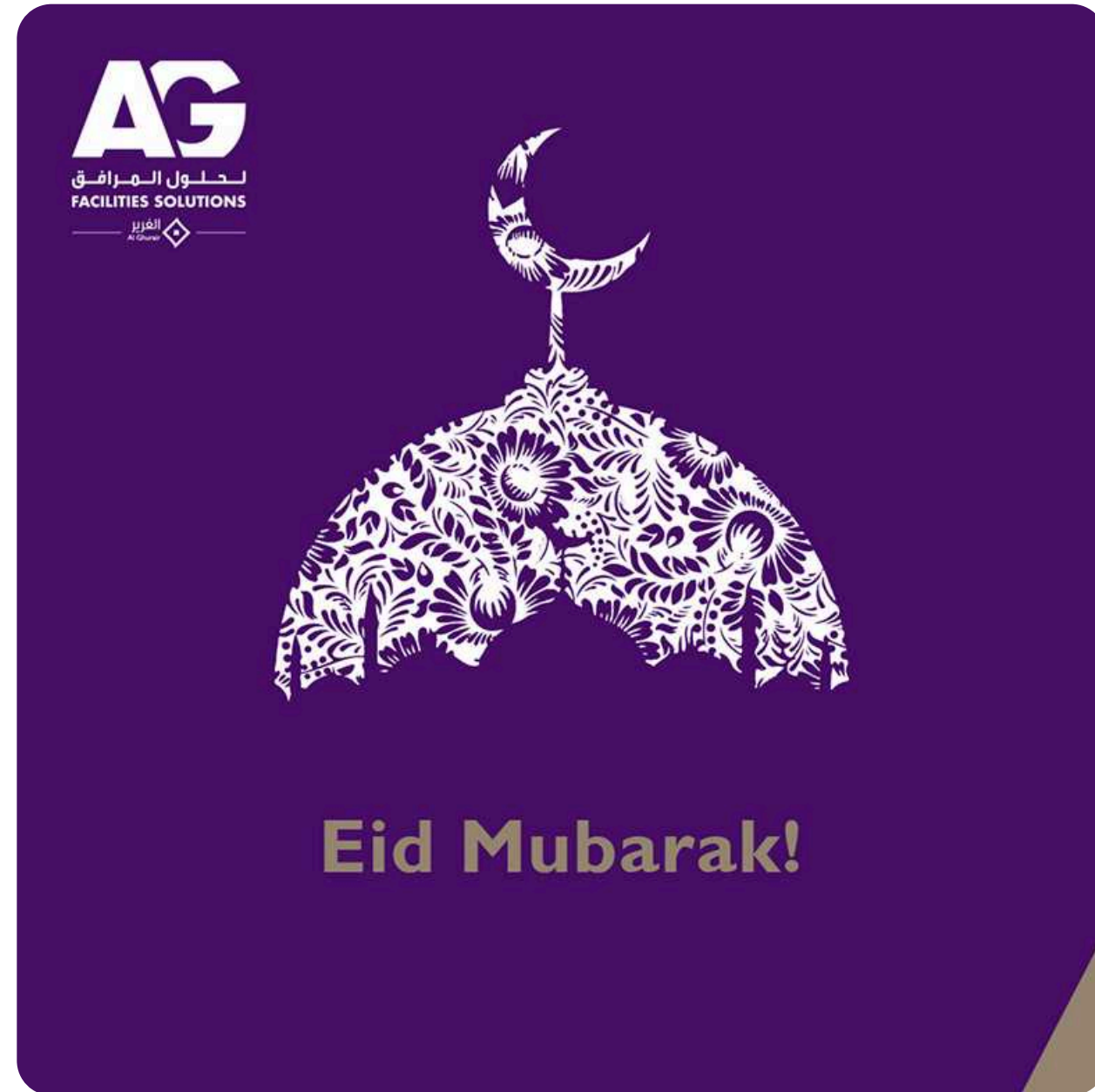
Al Ghurair Group

Social Media Visuals

Tools Used



Adobe Illustrator

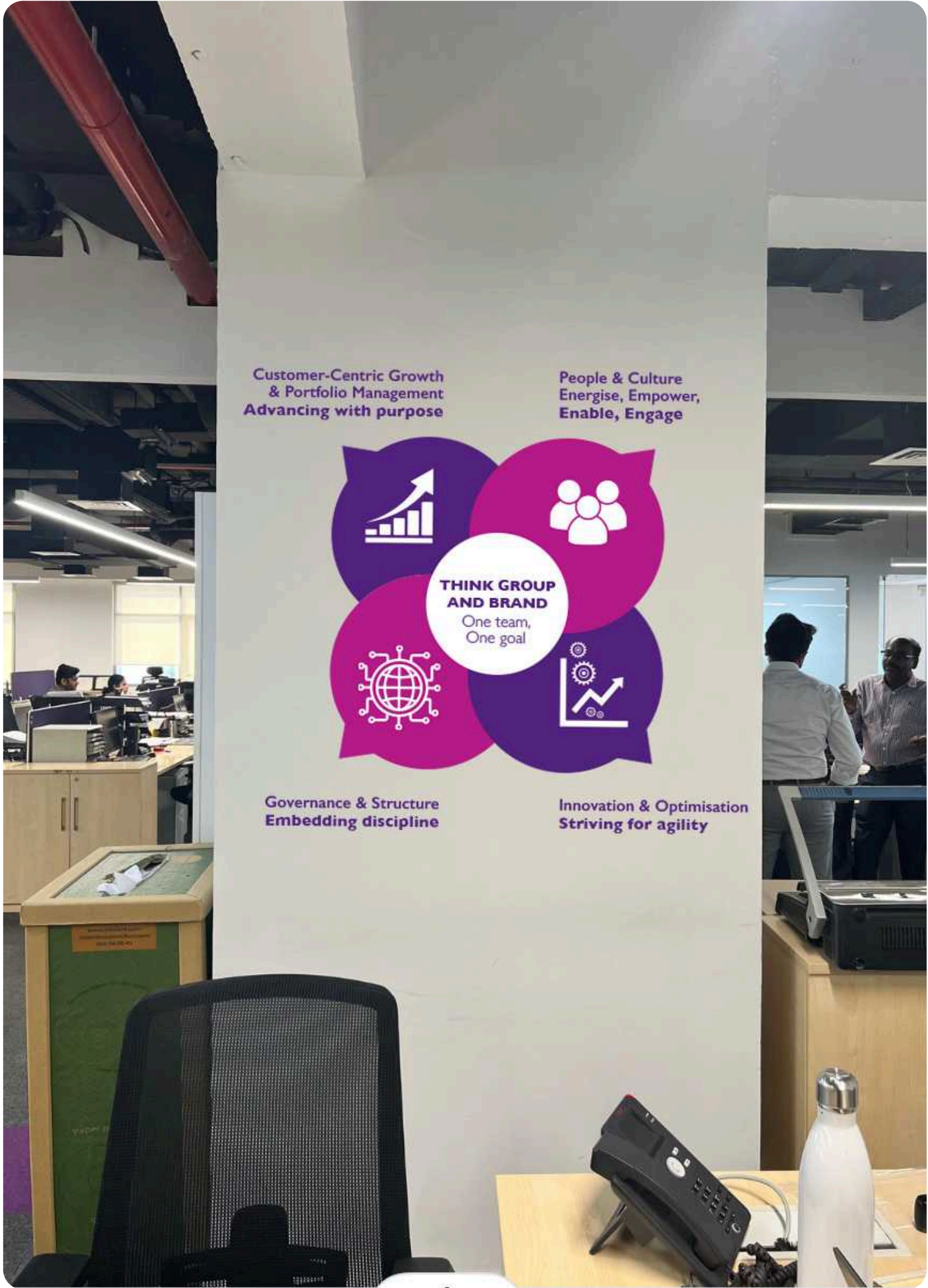
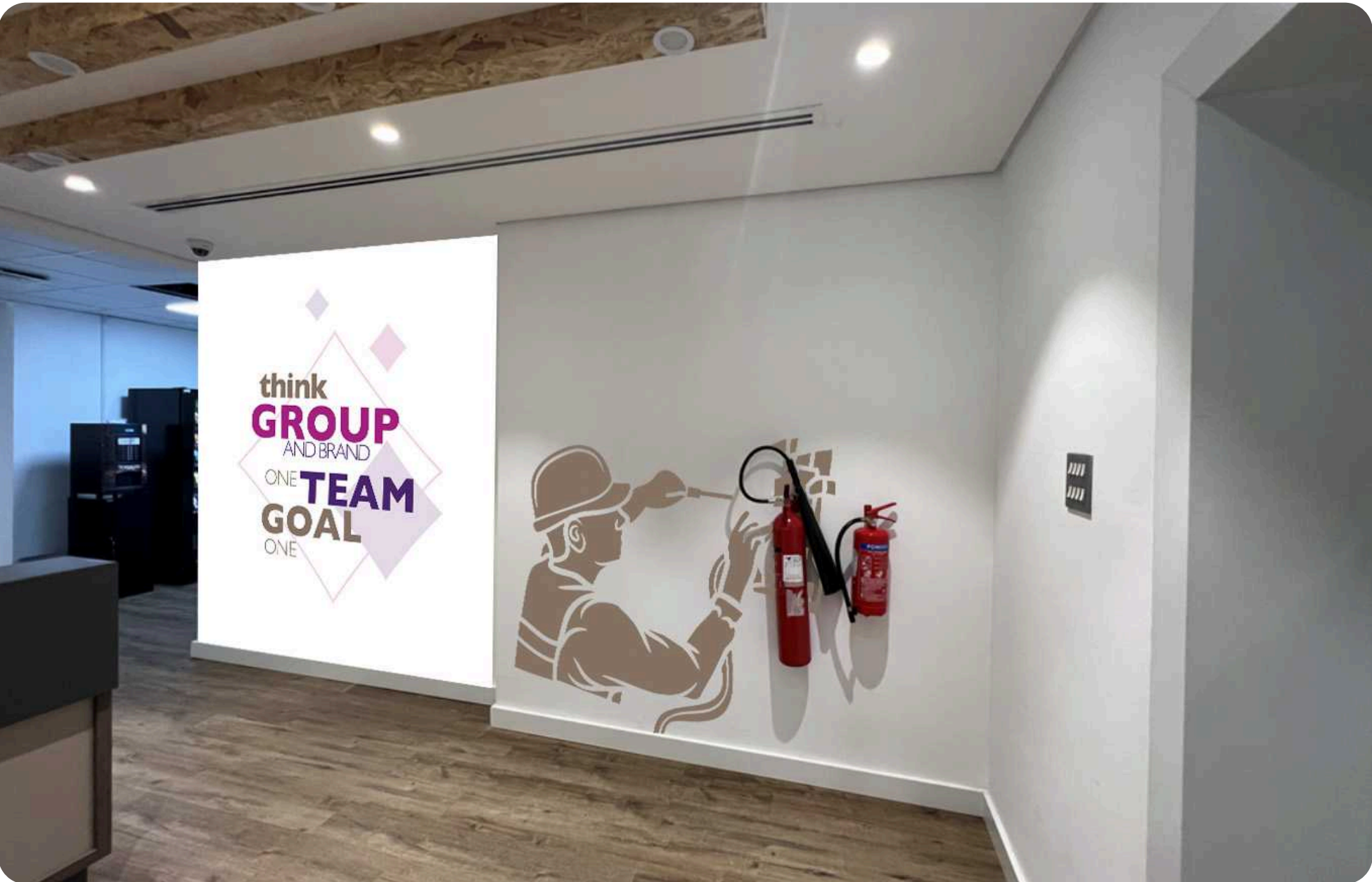


Social Media Visual



Office Branding

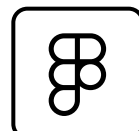
Tools Used



Aqua Fresh

UI/UX Design

Tools Used



Figma



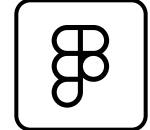
Adobe Photoshop



Fonenxt

UI/UX Design

Tools Used



Figma



Adobe After Effect

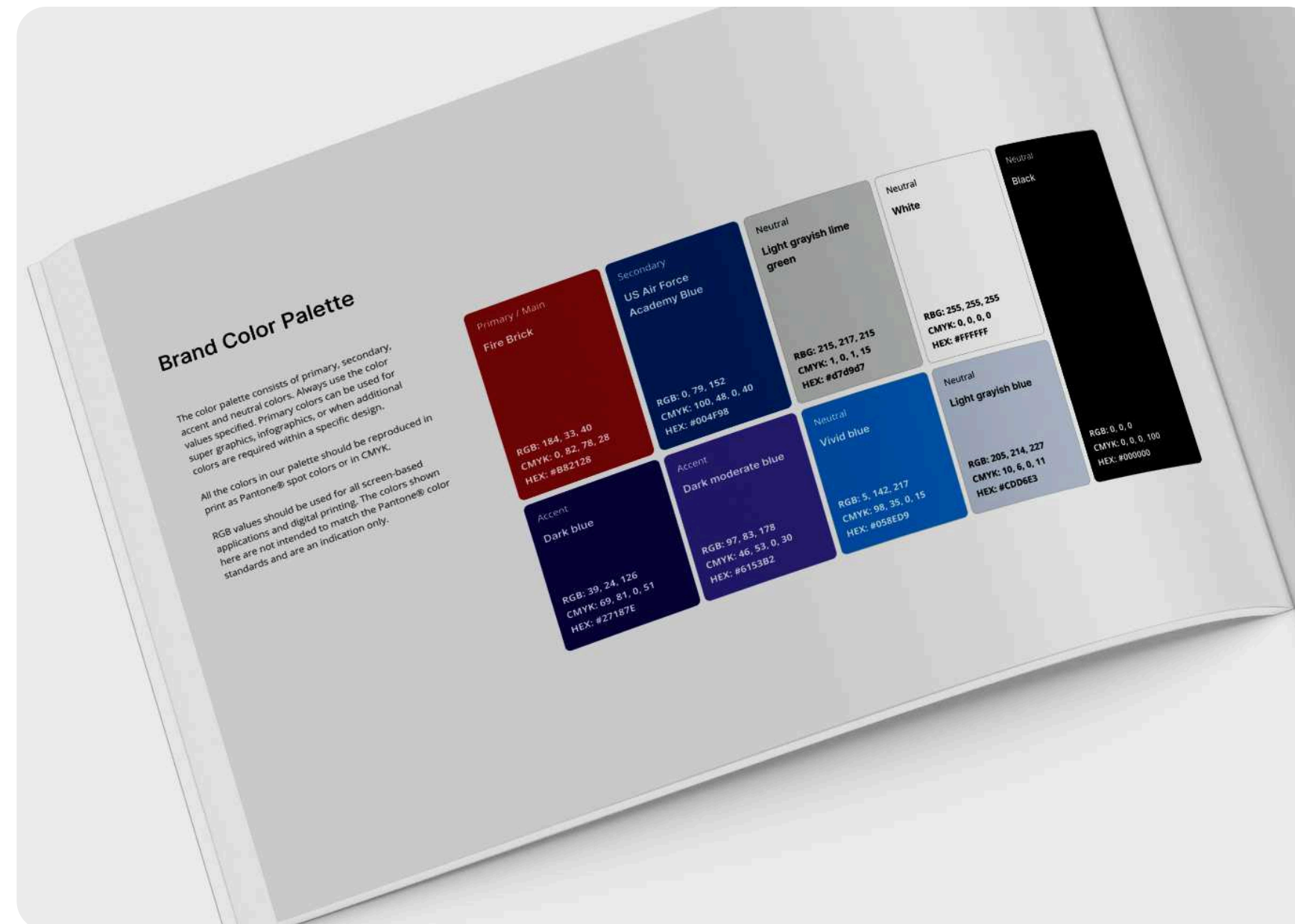


Wordpress



Brand Identity

fonenxt



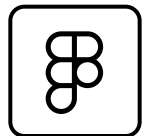
Yalla Yum

UI/UX Design

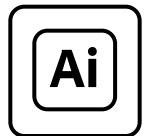
Industry

Food & Beverage

Tools Used



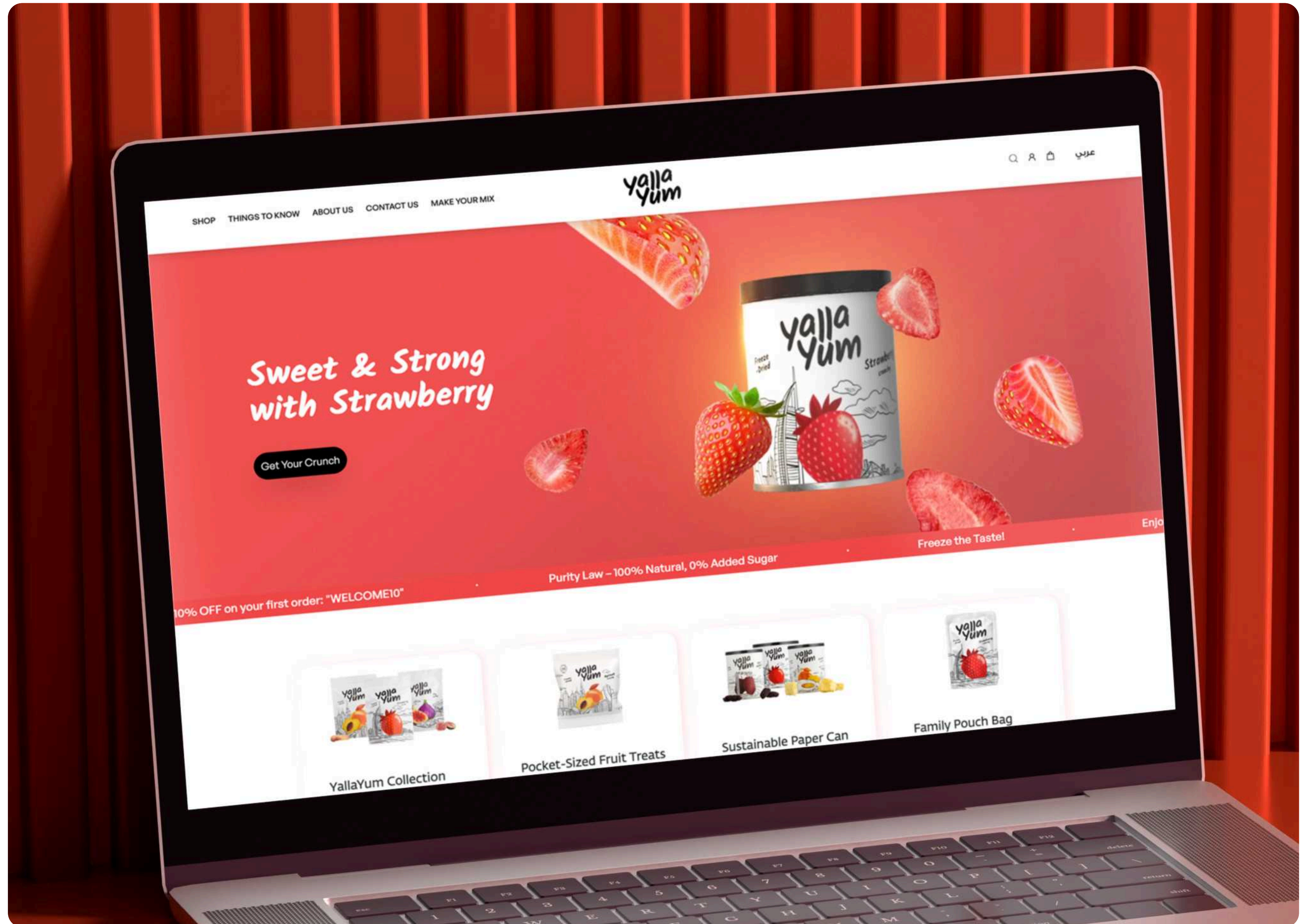
Figma



Adobe Illustrator



Adobe Photoshop



Oasis Water

UI/UX Design

Tools Used




Figma





LIKE WHAT YOU SAW?

LETS CONNECT

 +971 52 663 0416

 muhammadgulzaib252@gmail.com